

THE NEW LABOR CONTRACT

The Company and Local 2286, International Brotherhood of Electrical Workers, entered into a labor agreement July 6, 1970.

The package proposal of the Company that was recommended to the IBEW membership by the Union bargaining committee and approved in a series of elections held July 3-5, represents a two-year contract with substantial increases in wages and benefits.

The wage package calls for a 7 percent increase effective July 6 with a 5½ percent increase January 3, 1971, and a 5 percent increase October 3, 1971.

Also included in the agreement are increased benefits in the form of increased contributions to the Company's retirement plan, group insurance, hospitalization and major medical provisions and paid vacations.

Effective July 6, 1970, the Company will pay the entire cost of the first \$5,000 of Group Life Insurance for each eligible employee.

Effective in July, 1970, the Company will increase its contribution to group hospital, surgical and medical insurance from \$10.50 to a maximum of \$12.00 per month for each employee covered by the plan.

Effective in August, 1970, the maximum private room allowance as outlined in the Major Medical Plan will be increased from \$20.00 to \$40.00 per day.

Employees with 18 or more years of regular service, including those whose 18th anniversary falls within the current calendar year, will receive four weeks vacation with pay within the current calendar year.

Effective in October, 1971, the Company will absorb one-half of the employees future contributions to the trustees retirement plan. The Company will then be contributing approximately 87.5% of the total cost of the retirement plan.

Included, also, are other economic items and working conditions that go to make this agreement one that each and every one of us can be proud of, as has been pointed out by President Smith.

News Briefs



THE PUR GUIDE CORRESPONDENCE COURSE ENROLLMENT SET FOR SEPTEMBER

conditions under which it is conducted, its fundamental objectives and responsibilities and the problems with which it is confronted in financing, management, operations and regulation. The course will not go into the setting of poles for distribution lines or bringing a generator on line, but it will cover most everything else.

Cost of the course is \$55.00. The Company Financial Aid to Education Program does apply and the cost of the course may be paid on ARM. Please contact the Training Department before September 4 if you desire to enroll.

NATION'S INVESTOR-OWNED UTILITIES SET RECORD

New York . . . The nation's investor-owned utilities set aside a record \$5.72 billion for new plant and equipment in the first quarter, a 35% jump over the fourth quarter, the National Industrial Conference Board reports today.

The gain was due entirely to the electric utilities, whose capital appropriations reached \$5.1 billion. This is 46% over the preceding quarter and 67% more than a year ago. Appropriations by the gas companies tapered off to \$0.62 billion from \$0.73 billion in the fourth quarter.

For the last two years, the utilities have accounted for about 15% of all business spending for new plant and equipment -- the highest level since 1959. The investor-owned utilities account for about 97% of all capital spending by public utilities.

NEW YORK STOCK EXCHANGE

Corporations listed on the New York Stock Exchange showed a 3.5 percent increase in dividends paid during the first half of 1970, compared with the 7.8 percent gain they registered during the first half of 1969, according to figures published in the August issue of THE EXCHANGE Magazine.

"The slower rate of dividend growth clearly reflects the uncertainties held by corporate boards over the economy," says the monthly Big Board publication. The only industry group which showed a rising percentage gain was utilities.

PRODUCTION STATISTICS

The following information shows net kwh generated and interchanged with other companies for the month of June 1970 as compared with the same period of 1969.

<u>KWH Net Generated</u>	<u>June 1970</u>	<u>June 1969</u>	<u>Increase</u>	<u>% Incr.</u>
Neches Station	198,138,000	161,756,000	36,382,000	22.5
Sabine Station	514,909,000	435,065,000	79,844,000	18.4
Louisiana Station #1	116,335,600	114,182,300	2,153,300	1.9
Louisiana Station #2	83,549,600	67,423,000	16,126,600	23.9
Roy S. Nelson Station	274,054,000	233,543,000	40,511,000	17.3
Willow Glen Station	590,285,000	537,403,000	52,882,000	9.8
Interchange Power	<u>(106,065,900)</u>	<u>52,045,500</u>	<u>(158,111,400)</u>	<u>-</u>
TOTAL KWH SYSTEM USE	1,671,205,300	1,601,417,800	69,787,500	4.4

Our System topped the 3 million KWH mark for three consecutive hours on August 6, with the new peak recorded for the hour ending 5:00 p.m. Here are the actual figures:

Hour ending 4 PM - 3,034,900 KWH
 Hour ending 5 PM - 3,036,600 KWH
 Hour ending 6 PM - 3,030,100 KWH

A new record was set in total KWH distributed to the System during a 24-hour period, midnight to midnight, on August 7: 63,239,600 KWH.

At this writing, all units are on line and we are selling power to Mid-South and TVA. We have averaged selling better than 4 million KWH of economy power per day for the first 13 days of August.

WHERE THERE IS SUN, THERE MAY BE FIRE

People who smoke while wearing sunglasses may find themselves in an explosive situation.

"Recently," Dr. Ben H. Jenkins, Newman, Ga., wrote to the JOURNAL of the American Medical Assn., "while I was attempting to place a new lens in an Italian (eyeglass) frame held over an infrared lamp, the frame exploded exactly as if gasoline had been poured on it. Since then I have run tests on frames imported from Germany, Italy, Mexico and France and have found that the overwhelming majority of these frames are made with a nitrate plastic which is highly inflammable. This is a potentially dangerous situation for people who smoke. A misplaced lighter flame or cigaret could set the frame on fire."

For the last 10 years, the only plastic frames made in this country, according to Dr. Jenkins, are of a synthetic that poses no physical risks.



Volume 48

Number 6

July-August, 1970

They Served 2

July 4th Twister 6

Bridal Fair 7

Personality Report 8

Company Newsmakers 10

Promotions 12

Letters 15

Service Awards 16

Retirements 17

Coffee Cup 19



World War II p. 2



Twister p. 6

Fair p. 7

Loraine p. 8

Published Monthly By
Public Relations Dept.

GULF STATES UTILITIES CO.

P. O. Box 2951

Beaumont, Texas 77704

James S. Turner, Director, Public Relations

Eric Joffrion, Associate Editor

Jim Harper, Contributing Editor

Walt Wright, Contributing Editor,

Baton Rouge

Member:



OUR COVER:

The good news
twenty-five years

ago.

Page One

ROYCE BRIER
R. NAGAMURA was permitted to leave the armature factory at Tenryu because he had no family and they were afraid of him. It was nothing but a trap, but they were afraid of him. Mr. Nagamura was glad he had the needed rest.

As he left the factory, it was raining, and he was carrying a large bundle of clothes. He was walking slowly, and he was looking down at the ground. He was walking alone, and he was looking down at the ground. He was walking alone, and he was looking down at the ground.

Mr. Nagamura walked slowly, and he was looking down at the ground. He was walking alone, and he was looking down at the ground. He was walking alone, and he was looking down at the ground.

U.S. Carrier Lost
A U.S. carrier was lost in the Philippines Sea, victim of a Japanese submarine. The carrier was the USS *Franklin*, and it was carrying a large amount of supplies. It was lost on August 10, 1945.

Board
The board of inquiry has been set up to investigate the loss of the carrier. It will be headed by a senior officer, and it will be made up of several other officers. It will be held in Manila, and it will be held for several days.

John T. Graves
John T. Graves, a U.S. Navy officer, was killed in action. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Flagship
The flagship of the U.S. Navy was damaged in the Philippines Sea. It was the USS *Franklin*, and it was damaged by a Japanese submarine. It was damaged on August 10, 1945.

Wraps Are Off Radar
The wraps are off radar, and the U.S. Navy is now able to see the Japanese fleet. This is a great victory for the U.S. Navy, and it is a great victory for the United States.

L. A. Sullivan, Jr.
L. A. Sullivan, Jr. was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Leon Andrus
Leon Andrus was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Hardy Stabler
Hardy Stabler was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Robert M. Stone
Robert M. Stone was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

U.S. Carrier Lost
A U.S. carrier was lost in the Philippines Sea, victim of a Japanese submarine. The carrier was the USS *Franklin*, and it was carrying a large amount of supplies. It was lost on August 10, 1945.

Board
The board of inquiry has been set up to investigate the loss of the carrier. It will be headed by a senior officer, and it will be made up of several other officers. It will be held in Manila, and it will be held for several days.

John T. Graves
John T. Graves, a U.S. Navy officer, was killed in action. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Flagship
The flagship of the U.S. Navy was damaged in the Philippines Sea. It was the USS *Franklin*, and it was damaged by a Japanese submarine. It was damaged on August 10, 1945.

Wraps Are Off Radar
The wraps are off radar, and the U.S. Navy is now able to see the Japanese fleet. This is a great victory for the U.S. Navy, and it is a great victory for the United States.

REMEDIAL PERSONAL LOAN
COST ONLY \$5.50 per \$100
Ten months to repay
Compare our rate with the others

Lloyd J. Fredricks
Lloyd J. Fredricks was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Joe Havens
Joe Havens was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

J. W. Lamm
J. W. Lamm was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

U.S. Carrier Lost
A U.S. carrier was lost in the Philippines Sea, victim of a Japanese submarine. The carrier was the USS *Franklin*, and it was carrying a large amount of supplies. It was lost on August 10, 1945.

Board
The board of inquiry has been set up to investigate the loss of the carrier. It will be headed by a senior officer, and it will be made up of several other officers. It will be held in Manila, and it will be held for several days.

John T. Graves
John T. Graves, a U.S. Navy officer, was killed in action. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Flagship
The flagship of the U.S. Navy was damaged in the Philippines Sea. It was the USS *Franklin*, and it was damaged by a Japanese submarine. It was damaged on August 10, 1945.

Wraps Are Off Radar
The wraps are off radar, and the U.S. Navy is now able to see the Japanese fleet. This is a great victory for the U.S. Navy, and it is a great victory for the United States.

REMEDIAL PERSONAL LOAN
COST ONLY \$5.50 per \$100
Ten months to repay
Compare our rate with the others

Calvin Hall
Calvin Hall was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Joe Havens
Joe Havens was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

J. W. Lamm
J. W. Lamm was a U.S. Navy officer. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

U.S. Carrier Lost
A U.S. carrier was lost in the Philippines Sea, victim of a Japanese submarine. The carrier was the USS *Franklin*, and it was carrying a large amount of supplies. It was lost on August 10, 1945.

Board
The board of inquiry has been set up to investigate the loss of the carrier. It will be headed by a senior officer, and it will be made up of several other officers. It will be held in Manila, and it will be held for several days.

John T. Graves
John T. Graves, a U.S. Navy officer, was killed in action. He was a member of the USS *Franklin*, and he was killed on August 10, 1945.

Flagship
The flagship of the U.S. Navy was damaged in the Philippines Sea. It was the USS *Franklin*, and it was damaged by a Japanese submarine. It was damaged on August 10, 1945.

Wraps Are Off Radar
The wraps are off radar, and the U.S. Navy is now able to see the Japanese fleet. This is a great victory for the U.S. Navy, and it is a great victory for the United States.

superior. HOW IT OPERATES Before we see specifically what radar can do, let us see how it operates. A transmitter sends out radio energy in very intense bursts of small duration, called pulses. These pulses may be only a millionth of a second long, and they travel with the speed of light—186,000 miles per second. When they show up on an antenna, the radar set (A) sends out a ray (B) which is reflected back to the antenna. This line serves as a guide for the operator. (A) is the transmitter, (B) is the receiver, and (C) is the antenna.



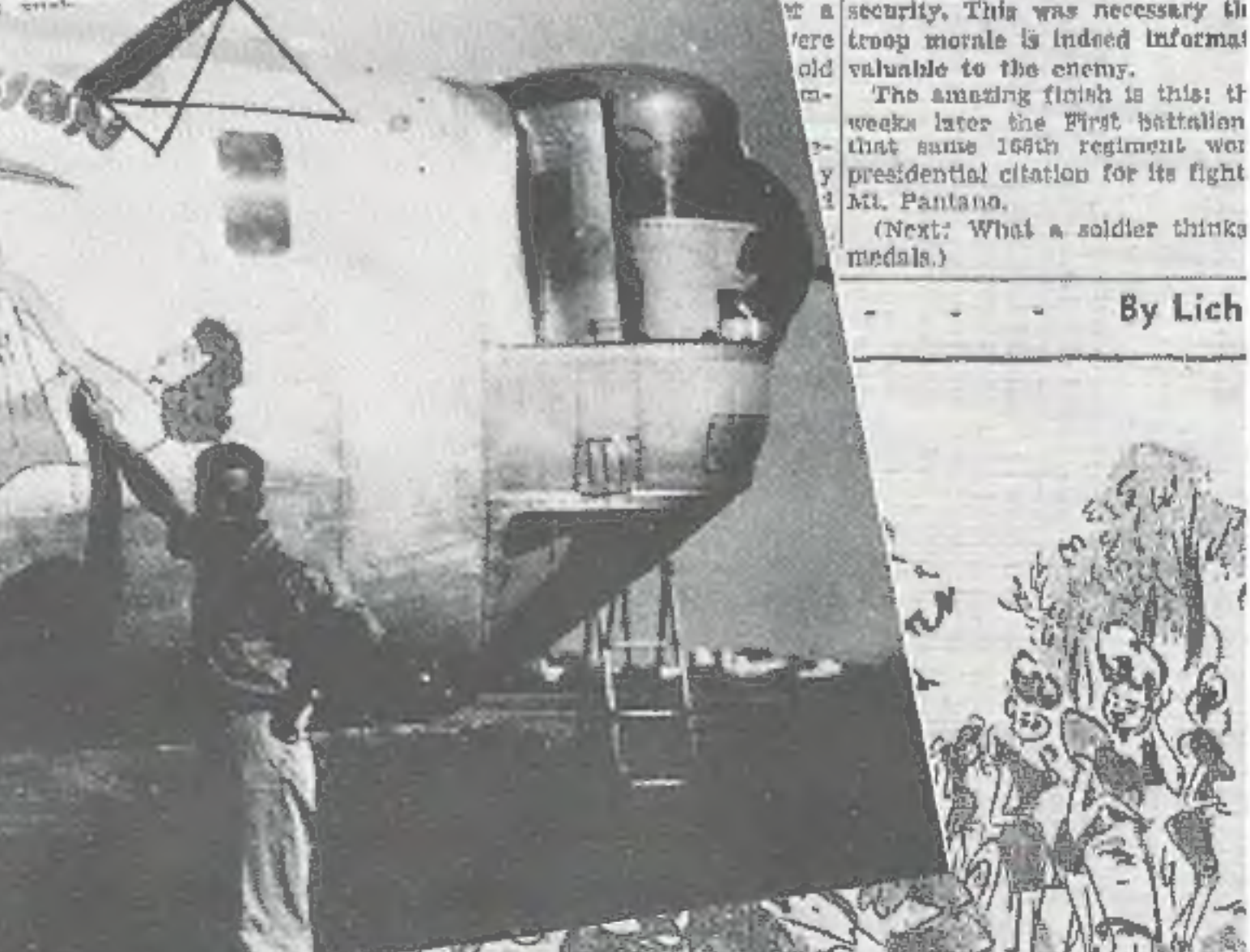
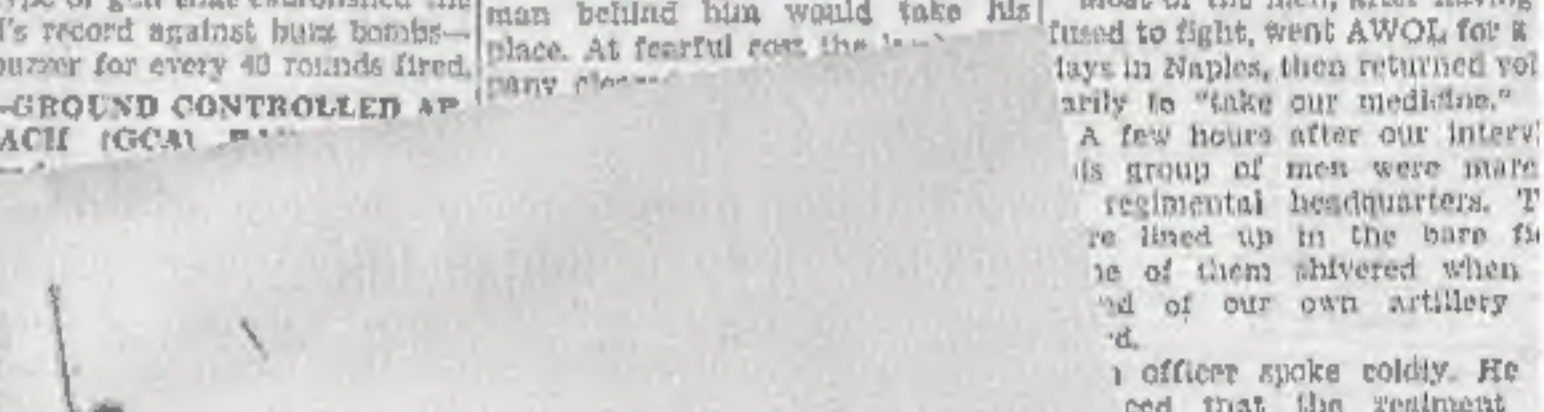
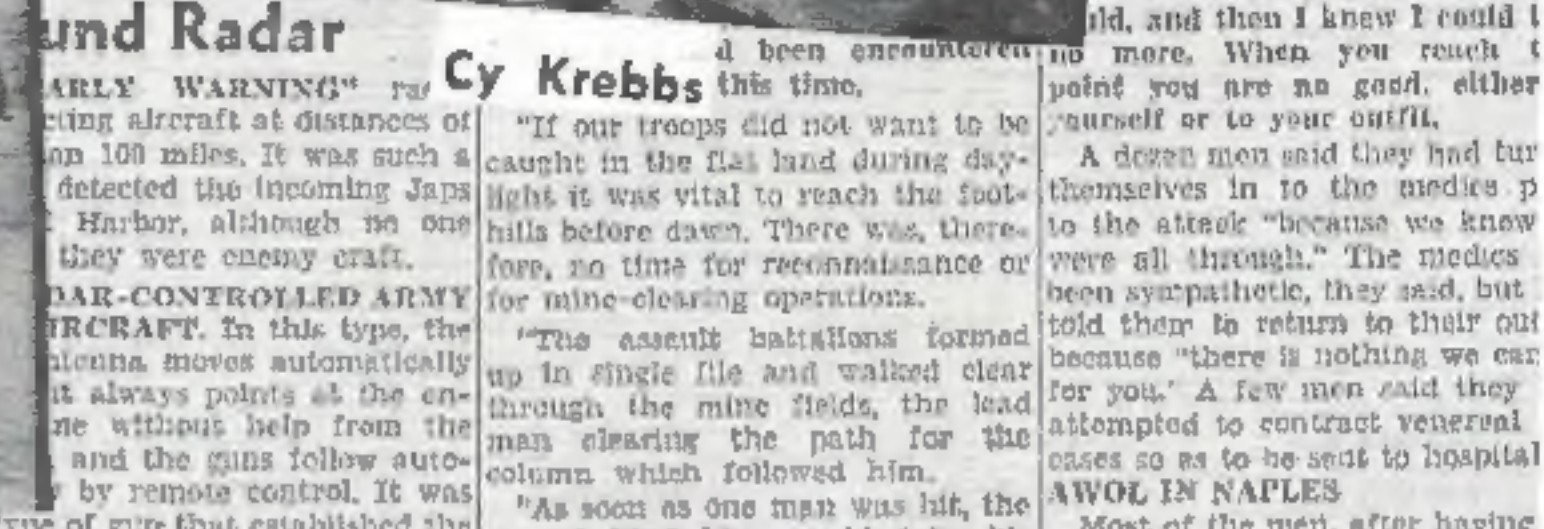
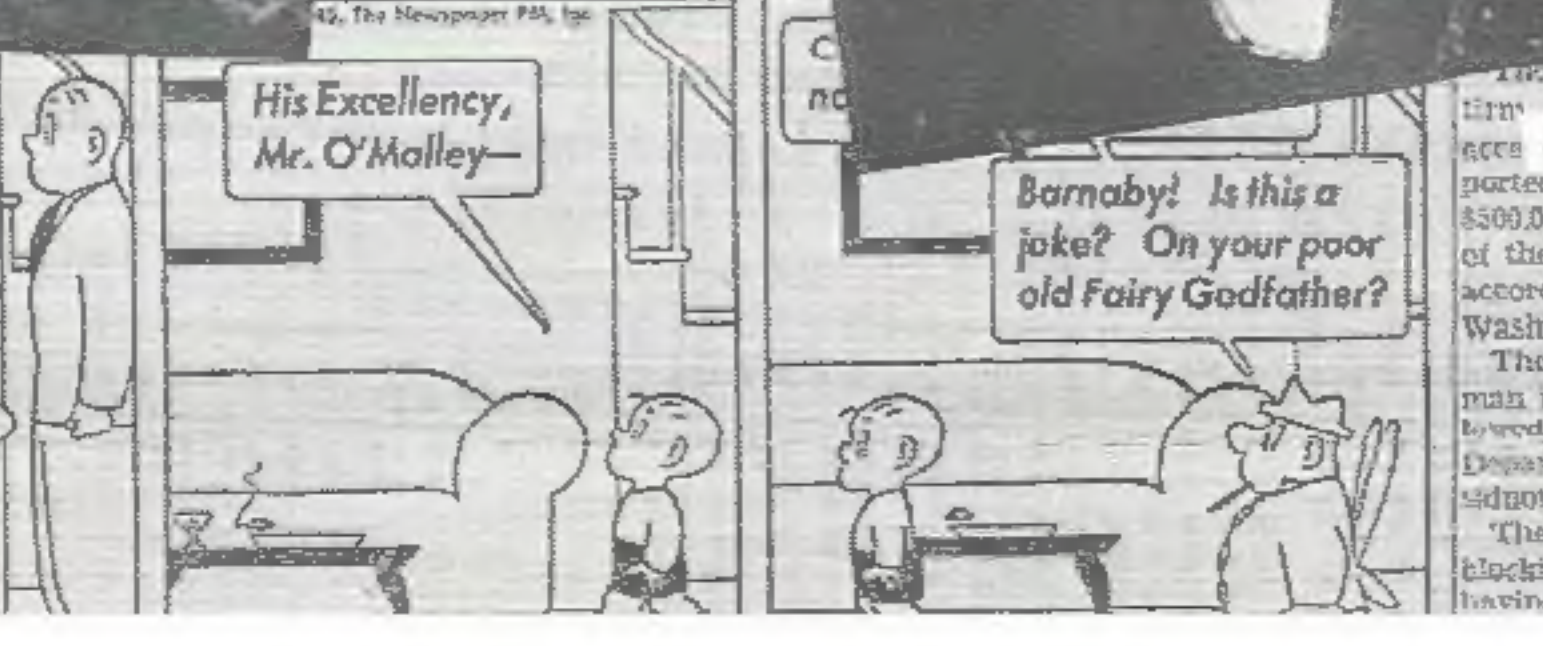
Ray E. Deaton



Gerald Dean (upper right)

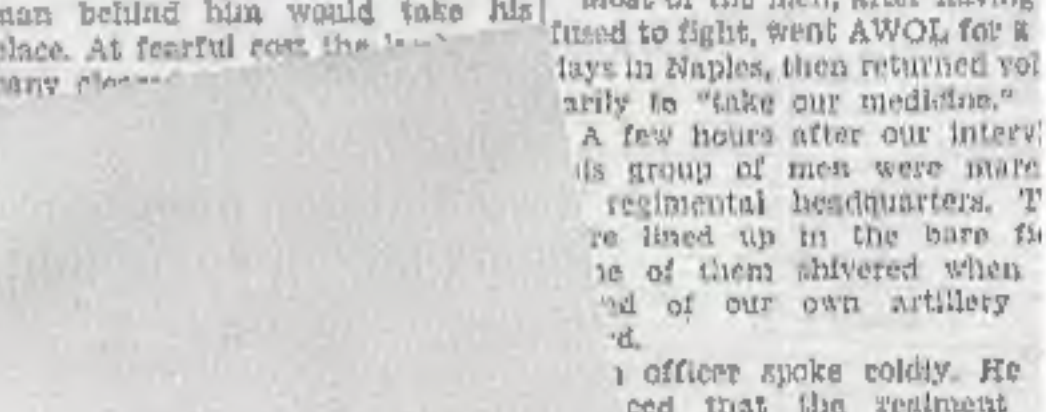
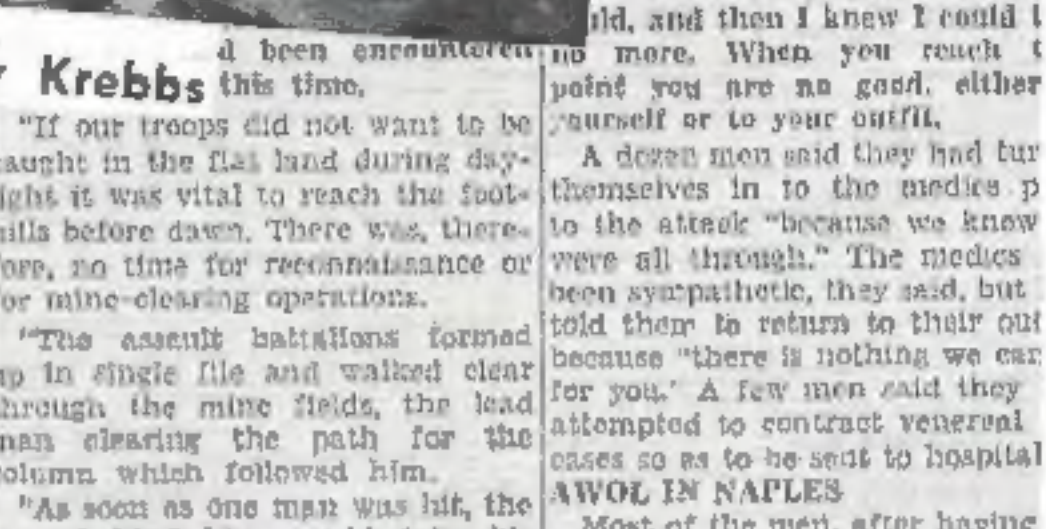


Geo. P. Guins



Men Used as Mine Defenses In Approaching Nazi Defenses ---But 50 of Them Rebelled

Chronicle reporter Jack Foisie, in a new series of articles, is describing some of the heretofore undisclosed facts about the years of European war that he witnessed. Today he presents in part of his story of what lay behind the making of several hundred American troops on the Italian front.



CCCCAA

Specific fleet. Admiral
mastery of the seas.

orce, the fearsome mil-
-22s rose daily. The

by a few hours the Russian announcement that on August 8 the Soviet Union would be at war with Japan. The Red army immediately put these words into action, invaded Manchuria, Korea and the Japanese half of Sakhalin.

On August 10 the Japs made their choice known to the world. Surrender — but surrender with the condition that the Emperor "be allowed to keep his prerogatives as a sovereign ruler."

The Allied response was unambiguous. Unconditional still meant unconditional. If the Japs wanted to keep their Mikado they could — as long as the Mikado took orders from the Allied commander.

The Allied response was unanimous. Unconditional still meant unconditional. If the Japs wanted to keep their Mikado they could—as long as the Mikado took orders from the Allied commander.

le release from the Army
men who have long records
rous, arduous and faithf
c."

bered D. Thomas of Senate Military Affairs, and Senator Watson (D., Wash.) is anxious that occupation be limited to volunteer troops in addition to those who would be in Japan because Chindia did the job.

Large Post Remains

Over 25,000 workers in the shipyard industry in 1945, and WWI can quickly be a job.

on — both rail and continue to require into the future must be sent out Pacific, and even be brought back.

Industry stands as a reconversion, according to Kargel, a representative of the Employment Service Northern California.

tion stands next as includes agricultural work, and the pre maintenance of far

but it would undoubtedly for many workers themselves or change that it was considered all war workers find other jobs in it.

has had no war work
help employment
seen in ship constru
and repair. Like San Jose, H
ber, Stockton is seeking large nu
s of workers for canneries, in
cultural implements, and as in
cilities. War production workers
ereka are expected to be absorbed
by the lumber industry.
management Committees
remain to be set up
r areas of the Unit
has been set up in Norf
ria, for many month
pected to expedite th
f workers into vital
jobs.

In plans announced i
the local management
will decide that lack
a given industry is cau
industries to be inoper
instance, unless there
a building industry ou

TECHS

A committee will not
and prospective jobs

war plants which a
be directed first to a
which constitutes a bottl
ins of the WMC provid
ilities of the USES a
made available to all en
hor than to war indu
and also provide that a

services will be rendered, assist them in their transition to civilian employment, a counseling program will be conducted for veterans and workers in adapting the wartime experiences to peacetime life.

Will Be Medical Research

With assistance from Joseph A. Kennedy, instructor in the College of Chemistry, Wald's thesis, written in 1942, has not been published. Direction of the post-war in medical physics will be undertaken by John Lawrence, brother of Ernest O. Lawrence, Nobel prize-winning inventor of the cyclotron. "The program, said the university's official announcement, "is certain to lead to marked advances in the understanding of the human body in health and diseases, and we hoped that the advances in medical and biological problems may be attacked by teams of physicists and medical scientists," Lawrence said. Specific diseases mentioned by the physicist are cancer, leukemia and polio. Radioactive chemicals already are an established treatment; this latter malady.

Dr. Lawrence said contributions to human welfare will come from research "have implications for the future which may be more than we can now imagine."

prewar research in the field w

Dr. Lawrence said. The Donner Laboratory in which of the preliminary work on atomic bomb was undertaken.

where experiments will now
be undertaken to treat disease
using artificial radioactivity
as the gift to the university

Italy Denies Plan for French Sneak Attack
ROME, Aug. 14 (AP)—The Italian Ministry today denied a French statement that the Italian air force attempted a sneak attack on the French fleet base of Toulon June 13, three days before Italy entered the war.



Looking East toward Welsh, Louisiana, on the right are the seven poles. Note the telephone lines on the left are still standing.

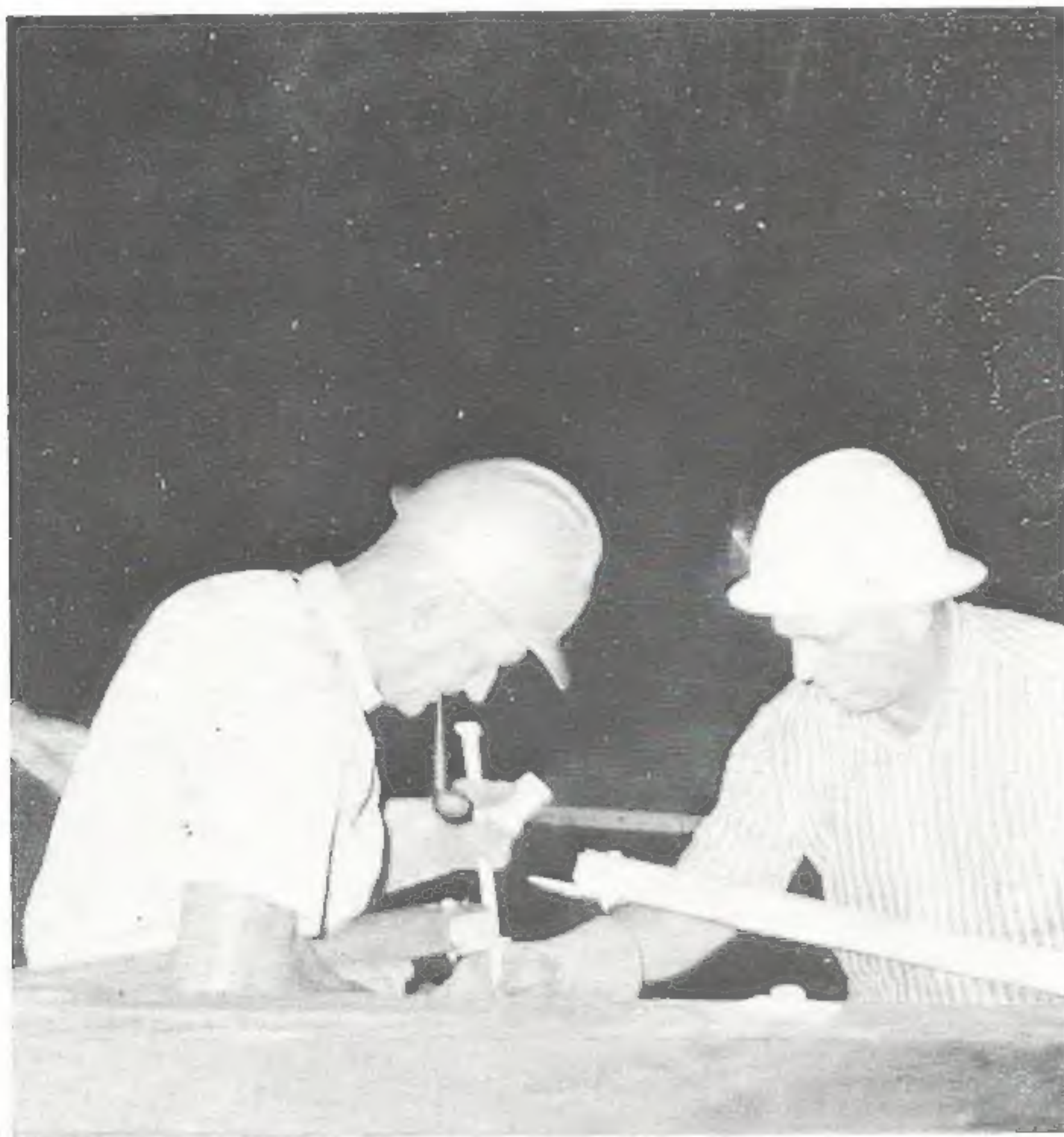
Funnel Adds New Twist To "4th" Fireworks

It seems that around Jennings, Louisiana even the weather was celebrating the Fourth of July. On that day a twister there knocked down seven poles in a row.

Some 3000 customers were affected when the two 69kv lines and one 13kv line went down two miles west of Welsh. Customers were back on in less than half an hour when the area was sectionalized. But crews couldn't stop there. In fact, 19 men worked from before 2 p.m. that Saturday until about 10 Sunday morning.

Repairs were made by line foremen, meter readers, salesmen, safety director and the district superintendent.

Sunday greeted a tired, but happy, crew who were proud of a job well done.



Joe Havens and S. L. Stelly brace a crossarm by spotlight before raising one of the seven.



Setting it up. From left to right Emery Fruge, Lake Charles T&D; S. L. Stelly, safety director, Beaumont; Joe Havens, also of Lake Charles T&D; and Stanford Istre, Jennings T&D.

Port Arthur Brides Get Valuable Tips On Electric Living

Home service advisors Sue Williams and Kathy Schierholz introduced "The Bridal Fair" to prospective young homemakers in the Port Arthur area with a volley of valuable tips. The Fair, held April 7-10, was conducted by the Port Arthur home service department with the objective of teaching these future home owners and apartment dwellers the advantages in electric living.

Eleven exhibitors were invited to participate in the Fair which was held in the Port Arthur service center auditorium. These included a catering service, bakery, bridal shop, florist, printing shop, travel bureau, bank, insurance company, photographer's studio, tuxedo rental, beauty salon and



The Gold Medallion story as described by Sue Williams is related to the group. Note the table in the foreground with arrangements by the florist, the caterer and the baker. ABOVE RIGHT a model displays one of the bridal shops samples.



Kathy Schierholz demonstrating the ease and efficiency of electric living. FAR RIGHT are two visitors registering for a chance to win one of the many prizes that were given away to lucky winners.

jewelry store. Beautiful door prizes were donated by these merchants.

After an exchange of ideas and information with the enthusiastic exhibitors Sue and Kathy set the program in motion. The Gold Medallion story was told along with the selection, use and care of major and traffic appliances.

Not only was the Fair well received by the audience and thoroughly enjoyed by the exhibitors but it also aroused the interest of other merchants and young people, many of whom expressed a desire in our making this an annual affair.



The Lady Wears A Hard Hat

"Hey mac, who's the lady in the hard hat?"

"She's the engineering helper."

"Hunh?"

Admittedly not too many women wear hard hats, fewer keep an extra pair of shoes and a pair of boots in their desk, and fewer still manage to design and build prize winning floats, win bowling tournaments, work for engineers who design transmission and distribution maps and systems for an electric utility company, and help lay the groundwork so the line foreman can instruct the line crews where to set poles. But Loraine Dunham, engineering helper at Port Arthur T&D, manages to do all that and more.

Loraine began her career with our Company in Port Arthur as a customer contact clerk in 1943 and from there has gone through a series of promotions ranging from cashier to departmental clerk to engineering helper.

Engineering to her holds a special fascination. "I like to draw," she says "but don't like being confined to a desk. That's why I enjoy this job. It gives me a chance to get out of the office."

Gulf Staters seem to run in the Dunham family; her brother, Wayne Dunham, is employed at Port Arthur T&D and another brother, R. W. "Red" Dunham, now deceased, was a chief clerk in treasury in that division.

Being a female engineering helper, according to Loraine, has its advantages. On several occasions she has had assistance from gentlemen who wouldn't let her carry marking stakes and other paraphernalia related to her job.

..... Pointing out the substation where the line originates on the divisional transmission board



..... N. L. Romero, Port Arthur division, and Loraine check the substation diagram to see where the line leaves



..... That's the one.

On one occasion, however, the pattern seemed to reverse itself. Armed with notepad and hard hat, Loraine, and two male engineering assistants had gone out to a site where crews were to start replacing old lines with new ones. This inspection required them to wade out in shallow water. Having waders, the two men started out while Loraine stayed on shore. Unfortunately they had only progressed a few yards when the crusty bottom gave way to oozing mud.

The only objects around that were long enough to reach the men, who by this time were down to their waists, were some beams from a nearby tram road. "Getting them to the water's edge wasn't easy," she admitted, but she pushed them far enough out for the men to pull themselves free. She added that if she had waders at the time the three of them would still be out there.

Her job doesn't keep her away from Port Arthur activities that she enjoys, which are bowling, Little Theater and the Port Arthur CavOILcade. Bowling is the more profitable hobby. In the last Women's City Bowling Tournament there she walked away with the money as the "All Events" winner.

Designing and building sets for the Port Arthur Little Theater are other satisfying pastimes for Loraine. Her brother Wayne shares this work with her.

The CavOILcade parades have, in the past, given her a chance to show some of her creativity. In recent years, floats designed, and for the most part, built by her, for Gulf States have won firsts in the commercial entries.

Loraine is a native of Port Arthur and a graduate of Thomas Jefferson High School.



A new addition to the wall on the 20th floor, Beaumont is shown here being mounted by President Smith, and L. V. Dugas, vice-president and general sales manager. The award was presented to the company in behalf of its support of the Texas Atomic Energy Research Foundation. Our company is one of ten investor-owned utility companies in Texas sponsoring the foundation with the aim of developing a fusion process for providing electric power.

Mishap Kills Jimmie Smith of Beaumont

Jimmie Smith, utility foreman, Beaumont T&D, was killed while repairing storm damage over the Fourth of July weekend. The mishap occurred on the morning of Sunday, July 5, when he came in



contact with an energized conductor near the Texas Eastern compressor station northeast of Anahuac on the Winnie-Hankamer road in Chambers County.

Mr. Smith, who had been with our company since 1952, was a native of Milford, Texas, and graduated from Milford High School. He was a Navy veteran of World War II.

Funeral services were held at Kelley-Hixson Funeral Home with burial at Forest Lawn Cemetery. Pallbearers were Walter Barclay, Cy Krebs, Jamie Pike, C. R. Lutrick, J. T. Williams and Homer Shawver with all personnel of the line department and all close friends designated honorary pallbearers.

Survivors include his wife, Mrs. Chloetele Smith; a daughter, Fayann Smith; his parents, Mr. and Mrs. Clay Smith; his brothers, Jamie Smith of California and Jack Smith of Grandview; and three sisters, Mrs. C. T. Roark of Vernon, Mrs. Ray Dean of Lubbock and Mrs. Jonell Knight of California.

Thrift Plan Report

JUNE

Purchases of Gulf States Utilities Company stock made by the Trustee during May, June and July, 1970, covering employee deductions and company contributions through April, May and June, 1970, were as follows:

1,895 shares of common stock at a total cost of \$38,314.09 or an average cost per share of \$20.2185.

45 shares of \$4.40 Preferred stock at a cost of \$2,641.17 or an average cost per share of \$58.6927.

The Trustee deposited \$3,977.31 with the Savings Department of the First Security National Bank, Beaumont, Texas.

MAY

4,017 shares of common stock at a total cost of \$83,681.85, or an average cost of \$20.83.

74 shares of \$4.40 Preferred stock at a total cost of \$4,475.30, or an average cost per share of \$60.48.

The Trustee deposited \$38,568.96 with the Savings Department of the First Security National Bank of Beaumont, Texas.

JULY

5,388 shares of common stock at a total cost of \$109,305.88 or an average cost per share of \$20.2869.

175 shares of \$4.40 Preferred stock at a cost of \$9,903.59 or an average cost per share of \$56.5919.

The Trustee deposited \$12,836.16 with the Savings Department of the First Security National Bank, Beaumont, Texas.

GULF STATERS...

JAMES STELLY

James A. Stelly, sales superintendent, Port Arthur, was recently elected to the post of Chief Commodore of the Port Arthur CavOILcade Com-



modores. The Commodores are the main supporters of the Port Arthur CavOILcade festivities and the official welcoming committee for the city's Chamber of Commerce.

A native of Lake Charles, he is a graduate of Louisiana State University, where he received a degree in electrical engineering. He joined our Company in 1949.

Mr. Stelly has been a state director of the Louisiana Restaurant Association and served as chairman of the New Orleans section of the International Illuminating Engineering Society. He is a past member of the American Society of Heating, Refrigeration and Air Conditioning Engineers and is a member of the Louisiana Engineering Society. He serves on the Industrial Development Committee of the Port Arthur Chamber of Commerce.

He is married to the former Billie Rae Vincent of Lake Charles and they have two daughters, Jamye Rae and Kathryn Lyn.



Shown here is Rex E. Lee, division manager of the Beaumont Division for the company, and Ward McCurtain, assistant treasurer, delivering the street rental tax check to acting City Manager James Garrard.

The company paid the City of Beaumont \$272,658 in street rental taxes, about a 10 per cent increase over the previous year.

The tax was based on the company's gross receipts within the city for the 12-month period ending June 30, 1970.

JAMES ATKINS

James W. Atkins, general director-Engineering, was recently elected president of the West Beaumont Rotary Club. Mr. Atkins, who has been a member of the club for the past seven



years, was elected and installed on June 23 and took office effective July 1. He has also held the office of treasurer.

Mr. Atkins, a Savannah, Ga. native, was employed by the company in 1938. The Georgia Tech electrical engineering graduate was promoted to general director-engineering February 1, 1969.

TO GSU....

Congratulations were sent to the company by Richard J. Anderson, editor and Publisher of FINANCIAL WORLD, for earning that magazine's "Merit Award" certificate for our company's annual report.

J. M. Stokes, financial vice president and secretary of the company, together with Jim Harper, public relations representative and Ken Haynie, advertising commercial artist, all of Beaumont, were primarily involved in preparing the report. R. W. Jackson, assistant secretary, Bert Rogers, administrative assistant, both of the Corporate and Finance Department, J. S. Turner, advertising and public relations director, and Wallace Sisk, ad-

vertising representative, also worked on the report.

According to Mr. Anderson, "Everyone who worked on the report should feel honored to know that it is among industry's finest stockholder statements." Only two of every five statements judged earned the award.

Mr. Anderson added that the report was "doubly significant" because it means that the company's report has successfully passed the first hurdle toward selection of the Oscar-of-Industry trophy winners. The Oscar-of-Industry is awarded annually to that corporation whose annual report stands out above the winners of the "Merit Award".

Merit Award

Richard J. Anderson

FINANCIAL WORLD

...IN THE NEWS

JAMES TURNER

Jim Turner, advertising and public relations director, has been named chairman of the public relations committee of the United Appeals for 1970-1971.



A journalism graduate of Louisiana State University, Mr. Turner completed his bachelor of arts degree in 1948 after serving as an Air Force pilot during World War II.

Mr. Turner has worked for several years on the executive committee of the Beaumont United Appeals campaigns and has served as a director of the Beaumont Council of Camp Fire Girls. He also has been publicity chairman for the Sabine District Heart Association for a number of years. He is a past president of both the Beaumont Advertising Club and the Baton Rouge Advertising Club. He was named "Man of the Year" by the Beaumont Ad Club in 1966.

Mr. Turner is a Baton Rouge native, and his wife is the former Elaine Middleton of that city. The couple have four children, Michael, Christopher, Leslie Sue and Patrick.

WILLIAM HEANER

DIRECTORS MEET



William E. Heaner, personnel manager since 1969, was elected a vice president of the company at the board of directors meeting in Baton Rouge Wednesday, it was announced by Floyd R. Smith, president.

The directors voted a quarterly dividend of 24¢ a share on the common stock and regular quarterly dividends on the nine series of preferred stock will be paid to shareholders of record on August 24, 1970. This marks the 92nd consecutive dividend payment by Gulf States. The board also approved various construction items and other routine business.

Mr. Heaner is a native of Brownsville, Texas. He received his bachelor of business administration and L.L.B. degrees from the University of Texas. He was associated with a law firm in Brownsville before joining Gulf States in 1960 as claim agent. In 1962, he became claim director and in 1966, he advanced to industrial relations director.

Active in Beaumont civic affairs, Mr. Heaner is a member of the State Bar of Texas, the State Junior Bar Association and the American Judiciary Society.

Directors present at the meeting,

WALLACE SISK

Wallace Sisk, advertising representative, Beaumont, has been elected president of the Advertising Club of Beaumont.

A native of Houston, Tex., Mr. Sisk joined our company in 1964 after receiving his journalism degree from the University of Houston.



In addition to being president of the Advertising Club of Beaumont, he is currently serving as treasurer of the Sabine Area Camp Fire Girls and publicity chairman of the 1970 Beaumont March of Dimes.

A member of the Beaumont Jaycees, he is also past publicity chairman of the United Appeals of Beaumont, runner-up in the 1968 Jaycees Man of the Year Award and appeared in the 1969 edition of Outstanding Young Men of America.

He is married to the former Mitzi Lea Hurst of Nacogdoches, Tex. The couple have two children, Lauri, 5, and Stephen, 2. The family attends First United Methodist Church of Beaumont where Mr. Sisk is public relations chairman.

which was presided over by President Smith, were S. L. Adams, Norman R. Lee, B. D. Orgain, Glenn E. Richard, John J. Morrison and Roy S. Nelson of Beaumont; Harrell R. Smith, Oliver P. Stockwell and Edward H. Taussig of Lake Charles; John W. Barton, Charles P. Manship, Jr., Joseph R. Murphy and Eldon A. Werner of Baton Rouge, Seth W. Dorbandt of Conroe; Munger T. Ball and Fred V. Wilson of Port Arthur and Edwin W. Hiam of Boston.

PROMOTIONS



W. P. Gautreaux



Donald Craft

Two personnel changes in the Baton Rouge Gas Department were announced August 1.

Weightman P. Gautreaux, formerly service foreman, has advanced to service supervisor, and Donald Craft, who had been gas foreman, has moved into the post vacated by Mr. Gautreaux.

Mr. Gautreaux, a native of Gonzales, joined the company in 1932 in the Baton Rouge Gas Department. He later worked as a serviceman for 12 years.

He was promoted to assistant service foreman in 1953, and in 1956 he moved up to service foreman.

Mr. Gautreaux is married to the former Mattie Louise Root of Sulphur, La., and the couple has a daughter, Mrs. Paul Stokes of Fort Worth, Tex. The couple attends Sacred Heart Catholic Church.

Mr. Craft came to Gulf States as a helper in the Gas Department in 1951. He served in various classifications until being named a serviceman in 1957. He was promoted to foreman—Gas Department in 1965.

A native of Hattiesburg, Miss., he attended public schools at Picayune, Miss., and Pearl River Junior College in Poplarville, Miss. He is a Navy veteran.

Married to the former Helen Tyler of Picayune, the couple has three children. They are Don Jr., David and Dale.



W. E. Barksdale



Albert Richard

Three personnel changes were announced in Port Arthur T&D.

William E. Barksdale has assumed the post of division engineer, Albert Richard has advanced from utility foreman to line foreman and Jesse M. Bellair has moved up from lineman to utility foreman.

Mr. Barksdale had been division engineer for the Western Division, working out of Navasota. He has been employed by the company since 1957.

He started out at Beaumont and was transferred to Port Arthur T&D as an engineer in November, 1957. In 1961 he returned to Beaumont in the Project Engineering Section and later moved to Information Services. He had been in Navasota since July, 1967.

Mr. Barksdale holds an electrical engineering degree from Mississippi State University. He served in the Air Force from 1951 to 1955.

Mr. Richard joined the company at Port Arthur in 1948. He moved up through various job classifications in the Line Department until he transferred to the Service Department in 1960 as serviceman. He returned to the Line Department as utility foreman in 1964.

Born in Loreauville, La., he is a veteran of the Army, having served from 1943 to 1945. He is a member of the Knights of Columbus Council at Groves.

Mr. Richard is married to the former Lula Mae Tweedel of Port Arthur, and they have six children. They are Albert Jr., Debra, Dale, Donna Gale, Cynthia Ann and Anna Marie. The family attends St. James Catholic Church.



Jesse Bellair



Robert Summers



Donald Tingen

Mr. Bellair is a native of Sabine Pass, Tex., and graduated from high school there.

He was employed as a line crew helper at Port Arthur in 1957. He progressed to lineman in 1966.

Mr. Bellair has been active in area Boy Scout work for the past seven years. He is a veteran of the Air Force.

He and his wife, the former Ruth Morris of Wichita, Kan., have six children. They are Scott, Christina, Catherine, Jessica, Jeanene and Loretta.

Robert J. Summers and Donald L. Tingen have been promoted to utility foremen in Beaumont T&D. Both men formerly had served as linemen.

Mr. Summers joined the company in 1949 as a line crew helper at Beaumont.

He is a Franklin, Ind., native and graduated from high school there. He also attended Franklin College. A veteran of the Army Air Corps, he served from 1944 to 1946.

Mr. Summers is married to the former Olga Wengren of Cleveland, Ohio, and they have two married daughters.

Mr. Tingen is a native of Sanford, N.C., and graduated from high school at Greensboro, N.C.

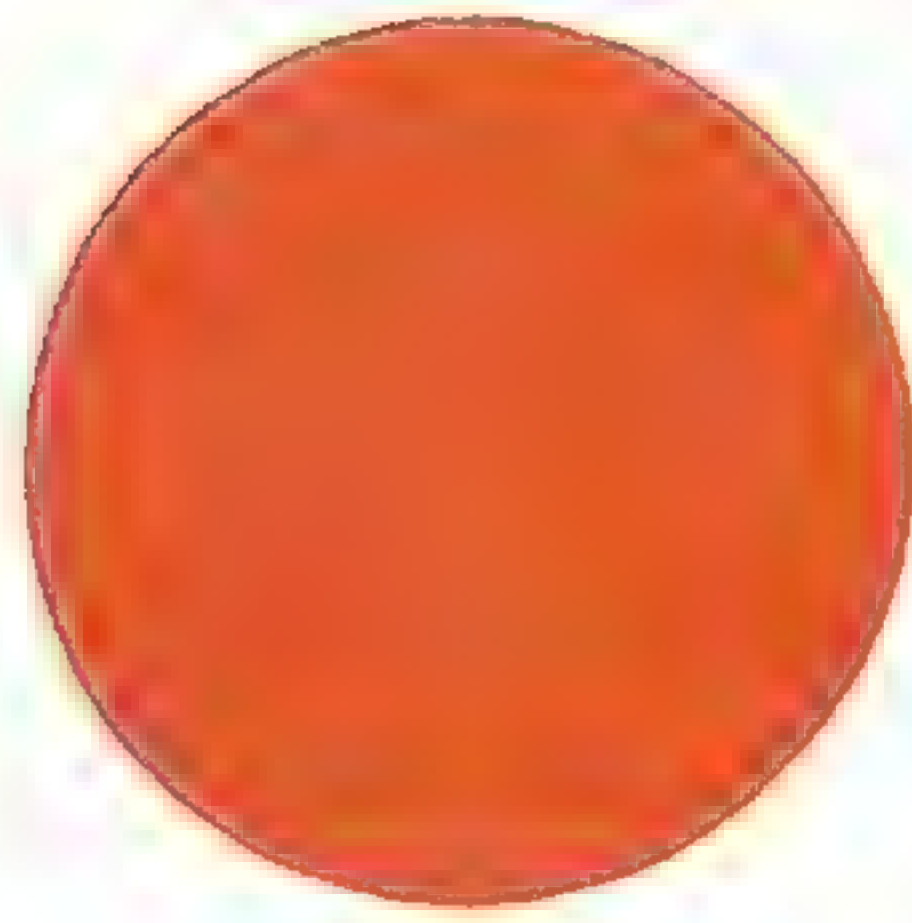
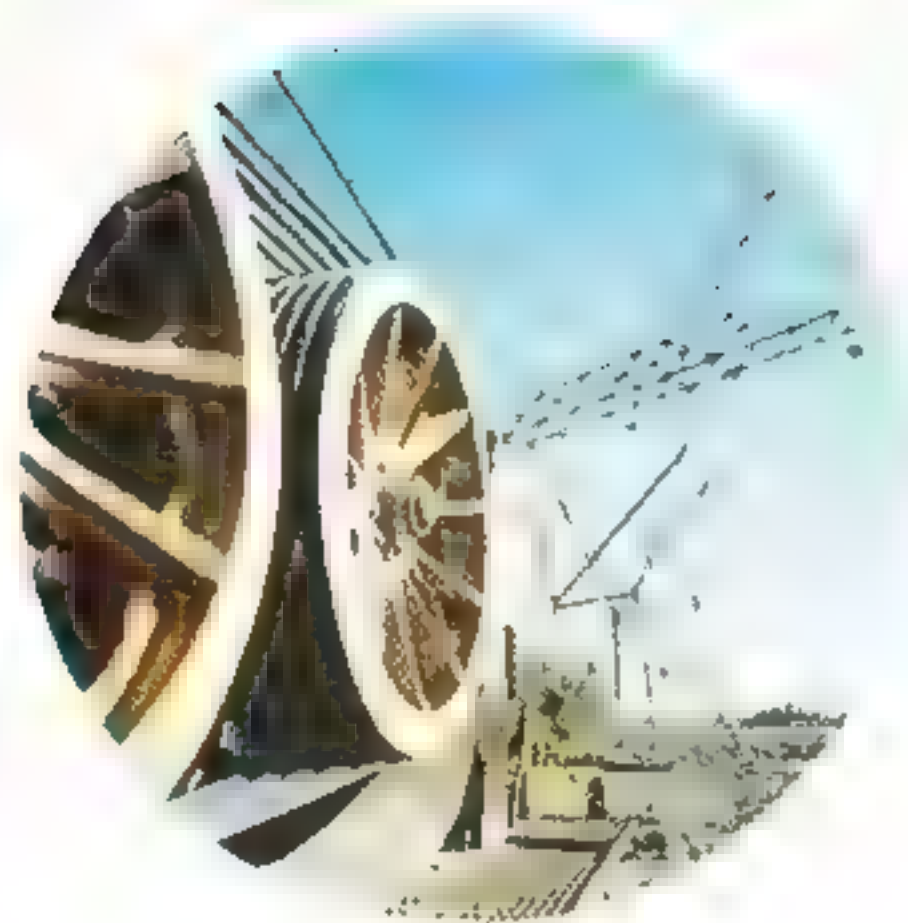
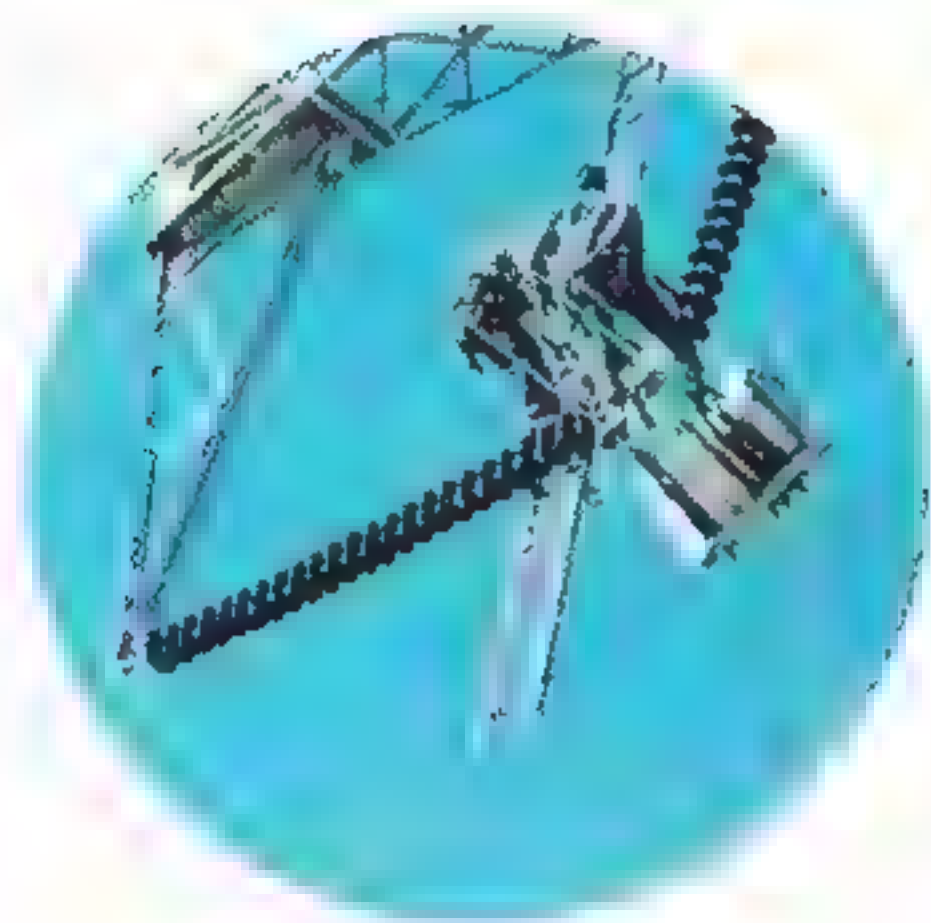
He was employed by the company in 1952 in Beaumont T&D. He progressed through various classifications in the Line Department and also has worked as a serviceman.

Mr. Tingen is an eight-year veteran of the Navy.



A POWERFUL STORY

FROM THE SOUTH CENTRAL ELECTRIC COMPANIES



A powerful idea has reaped powerful benefits to the several million electric power consumers in a huge area of the Central and Southern United States.

The idea was rather a simple one. Its implementation was to span a period of several years and the expenditure of many millions of dollars.

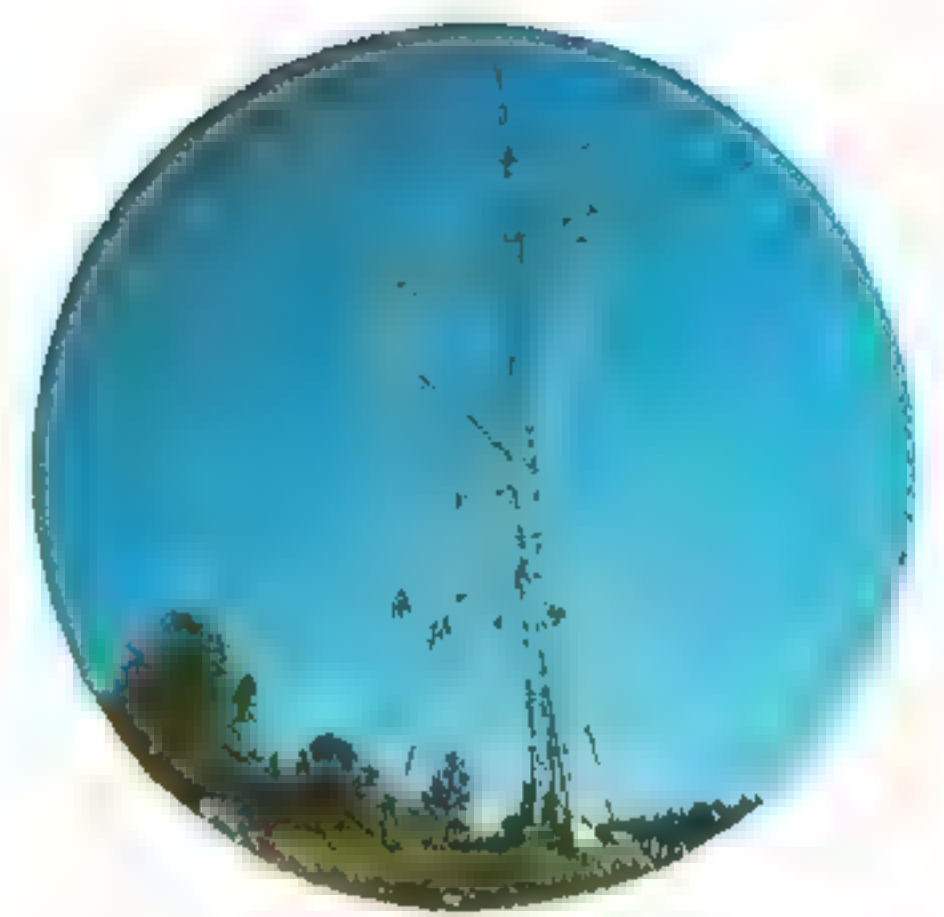
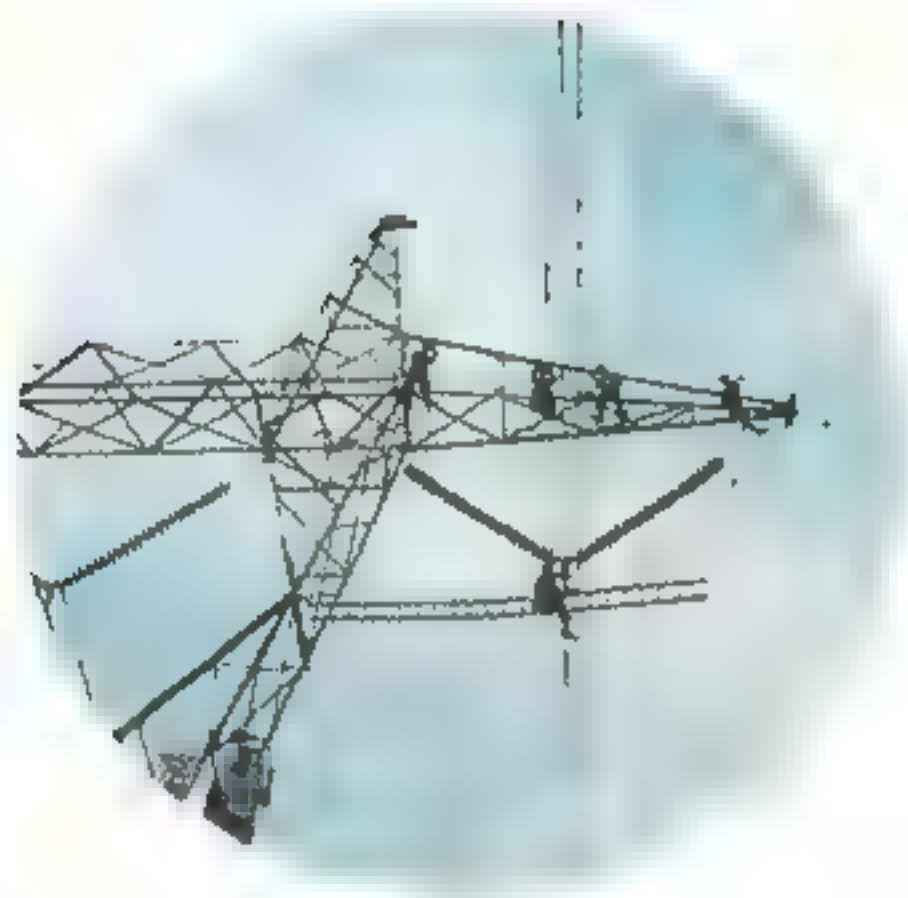
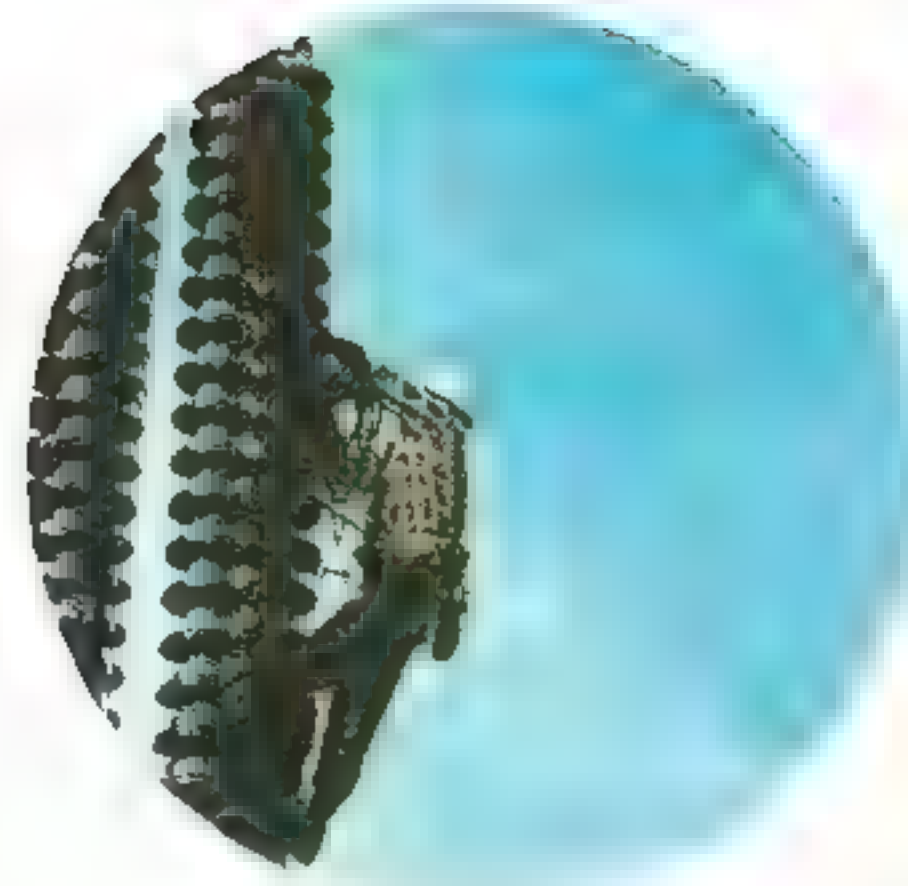
Before the idea was conceived, there was the problem. After the idea, there was the solution.

The problem: For many years, investor-owned electric companies in the Central and Southern area of our nation have been challenged to construct their electric generating facilities to keep ahead of the galloping summertime demand for electricity to power air conditioning equipment. To the east of the Mississippi River, the government-owned Tennessee Valley Authority found itself building ever larger generating plants to keep ahead of the demand for electricity utilized in wintertime electric heating. In the wintertime, the investor-owned companies found themselves with large amounts of excess generating capacity. The Tennessee Valley Authority, on the other hand, had excess generating capacity in the summertime.

The idea: Why not simply exchange power—kilowatt for kilowatt—on a seasonal basis? During the cold months, the investor-owned companies could send a specified amount of electricity to help heat the homes of TVA consumers. In the hot months TVA could send a like amount of power to help cool the homes of the companies' customers.

The solution: First, an organization. A total of 11 investor-owned companies, located in Arkansas, Louisiana, Mississippi, Texas, Oklahoma, Kansas and Missouri, formed an organization known as the South Central Electric Companies (SCEC). Next, the agreement, which called for the seasonal exchange of enormous amounts of electric energy—1.5 million kilowatts from SCEC to TVA and 1.5 million kilowatts from TVA to SCEC. Because the exchange is on a kilowatt-for-kilowatt basis, no money is exchanged between the parties.

Finally, it was necessary to design and construct a transmission system to deliver these massive amounts of power between the systems. It became obvious, at the outset, that no transmission system then in use would do the job. What was needed was a new concept, so the system's planners turned, inevitably, to the then-infant concept of



extra high voltage (EHV), which allowed for power to be transmitted at 345,000 volts and 500,000 volts.

The magnitude of this undertaking was staggering. The system's planners were set the task of building something that had never been built before in this country. The giant steel towers (some segments of the system utilized aluminum towers) had to be designed and tested, along with their foundation configurations; cable manufacturers tooled-up their plants to spin thousands of miles of electrical conductor, some of which was of brand-new design; the huge substations which would spring up along the routes of the transmission system would be equipped with transformers, giant circuit breakers and other apparatus which would be the first of their kind ever put into service; the companies and their contractors even had to design new tools and equipment just to erect the system.

The transmission lines crossed mountains and rivers and were pushed through flooded river bottoms, swamps and marshes. Some locations were so inaccessible that it was necessary to erect towers and install conductors with helicopters.

The backbone extra high voltage system, as it stands today, consists of more than 1,100 miles of 500,000 and 345,000 volt lines constructed by SCEC members, and 325 miles of lines constructed in the TVA territory. Participants are constructing additional EHV facilities to bolster the system's operating capability reliability.

When the seasonal exchange, which is the largest power exchange of its kind in the world, was inaugurated in 1965, it marked the first 500,000 volt interconnection ever made between electric systems.

Both the customers served by the two systems and the companies themselves have benefited from this unique concept. Savings are realized, first, by the simple expedient of delaying the construction of generating plants within the two systems. These savings are reflected in the cost of electricity to customers. The EHV system is utilized also to facilitate the transmission of purchased excess generation between the individual companies and between the two systems. Finally, this giant transmission network stands ready 24-hours-a-day to speed emergency power to its members and to electrical systems outside the SCEC-TVA area should the need arise.



THE SOUTH CENTRAL ELECTRIC COMPANIES

Arkansas Power & Light Company
Little Rock, Arkansas

Central Louisiana Electric Company, Inc.
Pineville, Louisiana

The Empire District Electric Company
Joplin, Missouri

Gulf States Utilities Company
Beaumont, Texas

Kansas Gas & Electric Company
Wichita, Kansas

Louisiana Power & Light Company
New Orleans, Louisiana

Mississippi Power & Light Company
Jackson, Mississippi

New Orleans Public Service Inc.
New Orleans, Louisiana

Oklahoma Gas & Electric Company
Oklahoma City, Oklahoma

Public Service Company of Oklahoma
Tulsa, Oklahoma

Southwestern Electric Power Company
Shreveport, Louisiana



James Wall



Harvey Hatch



Sheldon Fruge



Martin McDaniel



Calvin Hebert

James Wall, formerly meterman in Lake Charles T&D, has advanced to meter foreman in that department.

Mr. Wall, a native of Lake Charles, joined the company in 1946 as a meterman helper.

He has been active in Lake Charles area high school athletic programs and as a Little League baseball manager for 12 years.

He is a graduate of La Grange High School and has completed electrical study courses at Sowela Tech. He is a veteran of the Navy, having served in the Pacific Theater during World War II.

Married to the former Romona Richard of Opelousas, the couple has three children. They are James Scott, 19, a McNeese student, Polly Sue, 15, now attending Marion High School, and Ellen Rae, 11, a student at Eastwood Elementary School.

The Walls attend St. Hubert's Catholic Church in Lake Charles.

Harvey Hatch, formerly in the T&D Right-of-Way Maintenance Department at Blanks, has been transferred to the Baton Rouge T&D Line Department and promoted to building and grounds maintenance foreman.

Mr. Hatch has been employed by the company since 1946. He has worked in Blanks since the time of his employment.

A native of Blanks, Mr. Hatch is a World War II veteran. He served in the Army from 1943 to 1946.

He is commander of American Legion Post 580 at Maringouin, La., secretary of Prince Hall Masonic Lodge of Rosedale, La., and has been active as an adult leader in Boy Scout work.

He and his wife, the former Roxanna Adams of Lottie, La., have one son, Gerald Wayne, 18, who is a recent graduate of Livonia High School. The family attends Sunlight Baptist Church.



Gary Diamond

Five additions to the Lewis Creek Station staff have been announced.

Sheldon P. Fruge became mechanical maintenance foreman, Martin H. McDaniel advanced to electrical maintenance foreman, Gary E. Diamond moved up to test foreman, and Daniel A. Fagg and Philip E. Kriner advanced to control operations foremen.

Mr. Fruge came to Lewis Creek from a foreman's post at Neches Station, where he had worked since 1952. He has served as mechanic's helper, repairman and maintenance planner since joining the company.

A native of Gueydan, Louisiana, Mr. Fruge graduated from high school there and has been working toward a degree in mechanical engineering at Lamar Tech for the past three years.

Mr. McDaniel had been master electrician at Sabine Station until his promotion. He has been with the company since 1948 and worked at the old Riverside Station in Lake Charles before coming to Sabine Station in 1965.

Born in Cedar Bayou, Texas, Mr. McDaniel was educated in Baytown public schools. He has completed electrical study courses at Sowela Tech in Lake Charles.

Mr. Diamond formerly had worked at Willow Glen Station as a test technician. He joined the company at Baton Rouge in 1961.

He is a Baton Rouge native and a graduate of Catholic High School. He served in the Air Force from 1957 to 1960.

Mr. Fagg had been working at Neches Station as equipment operator before his promotion. He also has served as auxiliary operator, turbine operator and fireman.

A Beaumont native, Mr. Fagg is a graduate of South Park High School. He has attended Lamar Tech and Chenier Business College. He is an Army veteran with service in the Pacific Theater during World War II.

Mr. Kriner has been employed by the company since 1952. He began his service as an operator's helper at Neches Station. He worked there as auxiliary operator, turbine engineer and fireman before moving to Sabine Station as equipment operator in 1966.

Mr. Kriner is a native of Ontario, Calif. He is a Navy veteran, having served from 1944 to 1946.

Calvin J. Hebert, formerly an engineer in System Planning at Beaumont, has been transferred to Conroe and promoted to division engineer for the Western Division.

Mr. Hebert, who was employed by the company in 1962, is an electrical engineering graduate of the University of Southwestern Louisiana and has done graduate work in engineering and business administration at Lamar Tech.

Originally employed in Beaumont, he spent five years in Port Arthur T&D. He has been in System Planning for the past three years.

A native of Abbeville, La., he is a veteran of the Marine Corps, having served during the Korean conflict. He is a registered professional engineer in Texas and Louisiana.

Mr. Hebert and his wife, Shirley, are the parents of two children, Phyllis, 8, and Michelle, 6. The family attends the Catholic church.



Gandy Hall



James Watkins

Gandy G. Hall has been named plant superintendent at Neches Station, and James D. (Doug) Watkins has advanced to general maintenance supervisor at the station.

Mr. Hall succeeds E. E. (Fig) Figari, who retired August 1.

Mr. Hall has been with the company since 1940. He has worked as substation foreman in Navasota in addition to serving in various positions at Neches Station. He came to Neches as electrical maintenance supervisor in 1952.

A native of Gandy, La., he finished high school there. He is a Master Mason and a member of Navasota Lodge 299.

Mr. Hall is married to the former Helen Barrett of San Antonio. The Halls have a daughter, Mrs. Helen Jeanette Wood. Mrs. Wood is pursuing an operatic career. She is a graduate of Lamar Tech and holds a master's from the University of Indiana. She also is a former Fulbright Scholar, having studied voice in Germany.

Mr. Watkins came to Gulf States in 1958 after winning his bachelor's degree in mechanical engineering from Louisiana State University. He was electrical maintenance supervisor at Neches before being transferred to Port Arthur. He was promoted to Port Arthur division engineer in 1966.

He is a native of Hatchechubbee, Ala. He is a registered professional engineer in Texas and Louisiana and is a member of the Lakeview Lions Club.

He and his wife, the former Wanda Menetee of Covington, La., have two children, Jamie Ann and James Jr.



Cedric Watler



Rene DeBlanc

Cedric H. Watler and Rene A. DeBlanc have moved up to new posts at Nelson Station.

Mr. Watler succeeds long-time station superintendent A. H. Demers as plant superintendent, and Mr. DeBlanc fills the post of general maintenance supervisor vacated by Mr. Watler.

Mr. Watler has been employed by the company since 1936. He started out at the old Lakeside Station in Port Arthur and later was transferred to Neches Station, Beaumont. He came to Nelson Station in 1958.

Active in Lake Charles area civic work, Mr. Watler is past president of the Industrial Management Club, a member of the Lake Charles Association of Commerce and a director of the West Calcasieu Association of Commerce.

He is married to the former Anita Beatrice Dixon of Beaumont, and the couple has four children.

Mr. DeBlanc joined the company in 1941. He is a former substation operator at Lafayette. In 1943 he was transferred to Louisiana Station as an electrician. He moved over to the old Riverside Station at Lake Charles in 1948 as a master electrician. He has been at Nelson since the station was phased into service in 1958.

A native of Ludington, La., near DeRidder, Mr. DeBlanc is a graduate of New Iberia High School. He and his wife are the parents of four daughters.

Elec - Trak To Help Control Air Pollution

Another electrical machine that will help curtail air pollution has been introduced by General Electric Company, according to the manager of GE's outdoor power equipment operation, Bruce R. Laumiester.

It's called Elec-Trak, and is the first commercially available, totally electric, compact tractor. Elec-Trak is called by GE "a new concept in home grounds care."

Elec-Trak combines a number of features utilizing the most advanced technology in lawn and garden attachments with the unique concept of the tractor motor serving as an outside power source. GE has designed a 36-volt outdoor power outlet into the tractor body and is also making available a power tool head and a number of power tools which operate off 36 volts.

The tools include earth augers, hedge shears, lawn edgers, grass trimmers and chain saws. For those who already own 110-volt tools, a 110-volt AC inverter will be available as optional equipment.

Safety has been built into the Elec-Trak, which has many safety factors and safety interlock switches. The 36-volt power pack system is itself well below shock hazard.

When the tractor is not in use it is plugged into any 115-volt, 15 ampere outlet. A normal recharge requires less than five hours, and the charger shuts down automatically when refueling is complete.

Another well-regarded feature of the Elec-Trak is that it is noiseless and can be operated at night. Quiet mowing at night is a real benefit for weekend golfers and fishermen. They appreciate the versatility and their neighbors appreciate the quiet operation.

When can you get your Elec-Trak? Well, GE says models will be available shortly in franchised dealers' showrooms.

LETTERS

From employees, customers and friends of GSU

BATON ROUGE

Dear Mr. Shirley,

I want to thank you for coming to my class. We enjoyed having you. The children were very impressed with the things you showed them and told them. They have talked about you all morning and wanted to write you letters—so here they are.

A class like this generally has a very short attention span; however, if they are interested in something they will listen and ask questions — if they are not interested they will get up, walk around, talk and even hit on each other. I don't think I have to tell you they were interested! I have never seen them sit so still or listen so carefully and ask so many questions.

As an ex-GSU employee I was very pleased to know that GSU has a person as nice as you that is willing to come out and take the time to talk to my class. I appreciated it.

Sincerely,
D'Ann Douglas
(Mrs. William H.)
Teacher — Class of
Intermediate Educable
Mentally Retarded
Bernard Terrace

CONROE

Dear Sir:

I would like to say thanks again to your light company. And for your good service that you have given me.

A special thanks to Mr. Bob Stout for working on my old hot water heater for 2 days.

I am enjoying my new water heater. Thanks.

Mrs. A. R. Chandler

PORT ARTHUR

Dear Sir:

The League of Women Voters of South Jefferson County thank you sincerely for your generosity and interest in the work we do for the Voters of this community by sponsoring the publishing of our "Voters Guide" on April 26, 1970.

Our sincere thanks
Pres. Mrs. John Davis
Mrs. M. H. Chauvin
Voter Service

ORANGE

Dear Mr. House

I want you to know how very much I appreciate the opportunity the Gulf States Utilities provided. I now have a better understanding of the research and study being conducted and of the place your company has in furthering knowledge and opportunity and resources.

Thank you.

Sincerely
Sister Dorothy Schmidt

Dear Sirs:

I wish to thank you for allowing me to participate in the Nuclear Science Symposium in Austin. I know it was a great expense on your part, but I know you will reap that much a hundred fold in the students you have inspired to be scientists. As for me it was a personal experience I shall never forget, thank you again.

Sincerely Yours,
Mike Duchamp

Ed. Note: These letters refer to attendance at the University of Texas Annual Nuclear Symposium, held last June. The Company is a sponsor.

BEAUMONT

Dear Mr. Richard:

The Atomic Symposium at the University of Texas which I attended last week was very informative. I, as the representative from Beaumont High School, sponsored by your company, wish to thank you for the opportunity to attend this symposium because I feel that I learned a great deal from it. The lectures and tours were interesting and I only regret not being able to go on all tours.

Thank you again.

Sincerely,
Jim Key

The following letters, although directed to the Lafayette office, are given a space all their own due to their originality and unusual viewpoint. The excerpts were written by members of the fifth grade class of Milton Elementary, Lafayette, Louisiana, after a tour of the company office there. Unfortunately, not all of the letters could be printed but these are representative of those received. The letters were to thank "To-To" LaCombe, Bobbie Denais and John Lamm who helped in the tour.

... In the Hotstick room I like the rubber club. I thank all the man's and women's.

... I want to start like this, I liked the hotstick room the best because the man showed us how it worked and told us what could happen if you get to close to a hot lion. The electric eye that they told us about it was funny that it didn't know night from day cause if a man should cover the hole it would turn on. The sleeves were so big.

... I thank-you Mr. LaCombe for showing us around. I was surprise to see that a street light. I did not know that the light goes on and off by a electric eye. I thought that it would work by the electricity that runs through the wire.

... I think I was the luckas boy to have a pretty an nice gide Miss Denais.

... The Superintendent Mr. Lamm was a tall man.

... Today we read your comic books on flying a kite. We enjoyed reading them. Some were funny, but the thing is, you gave them to us.

SERVICE AWARDS

FORTY YEARS



Price Bradshaw
Production
Beaumont



L. V. Dugas
Executive
Beaumont

THIRTY YEARS



Lester McCullar
Operations
Vidor



Jesse Perricone
Distribution
Beaumont

TWENTY YEARS



Elbert Heard
Distribution
Lake Charles



Norman Morrison
Distribution
Beaumont



Harrison Simms
Distribution
Beaumont

TEN YEARS



Robert Chapman
Production
Beaumont



Joseph Gresko
Distribution
Lafayette



Austin Hale, Jr.
Production
Beaumont

RETIREMENTS: ALMOST THREE-FOURTHS MILLION HOURS

From Louisiana Station, Windsor Jones, coordinator - steam electric operations, completes 45 years of service effective Sept. 1.

A native of Centerville, Mississippi, Mr. Jones is a graduate of Centerville High School and Bliss Electrical School in Washington, D.C. He has also completed the Power Plant Engineering course from I.C.S.

Mr. Jones is married to the former Ida Lipscomb of Norwood, La., and lives at 2466 East Contour Drive in Baton Rouge. They have one son, Larry, who has a B.S. degree from Louisiana State University. He is president of Epsilon Pi Tau honorary fraternity and received a scholarship for graduate work at the University of Delaware.

The Joneses attend the Trinity Presbyterian Church.

Shrimp and fish beware, W. H. Stoever, Port Arthur T&D, will be operating from his beachhouse at Bolivar. Mr. Stoever is leaving the company, Aug. 1 after 45 years of service.

A native of Victoria, Texas, he and his wife, the former Thelma Lane of Port Neches, Tex., live at 3843 John St., Port Arthur. The Stoevers have one son, Dickye W. Stoever and one married daughter, Mrs. Mary Ann Fortenberry of Woodville, Tex.

Mr. Stoever was in the Texas National Guard and he and Mrs. Stoever attend the Lakeview Methodist Church in Port Arthur.

R. Marcus Andrews, superintendent of residential sales, Baton Rouge retires Aug. 1. He was first employed in 1927. He has 43 years of service with the company.

Mr. Andrews is a native of Timpson, Texas, and graduated from Timpson High School in 1924. He attended the University of Minnesota in 1925 & 1926.

Married to the former Laura Burnitt of Calvert, Texas, they have two sons.

Mr. Andrews is an active member



Windsor Jones



Sherman West



James Gage



W. H. Stoever



James Farlow



Wilfred Duhon



R. M. Andrews



Cyril Smith



Edward Alonzo

of the Baton Rouge Chamber of Commerce and the Baton Rouge Sertoma Club. He is also a member of the Home Builders Association of Greater Baton Rouge.

The Andrews attend the First Presbyterian Church of Baton Rouge of which Mr. Andrews is an Elder.

Closing out a career with our company that has lasted over 40 years, Sherman West, substation mechanic

first class, Beaumont, retires Aug. 1.

He is a native of Oakdale, Louisiana, and graduated from high school there.

Mr. West started his career as a laborer in Beaumont and from that point progressed to his present position.

He is married to the former Odie Smith and has a son, Sherman Ray West, who is attending Vidor Elementary. The Wests attend the Vidor Assembly Church.

James C. Farlow is retiring from Lake Charles after almost 40 years with our company.

Mr. Farlow, who was an electrician in the Navy, joined our company 39 years ago, and went through a series of promotions. He is leaving us from Lake Charles T&D.

Cyril A. Smith, Baton Rouge gas department, retires after seeing the gas department from the bottom up. Mr. Smith began his career with the company 39 years ago as a helper. From that point it was promotion after promotion to his present position of service supervisor. A native of Flora, Mississippi, Mr. Smith now resides in Baton Rouge where he is a member of the Presbyterian church.

Retiring from Neches Station is James Gage who began his career with our company 39 years ago at Neches Station.

Mr. Gage is a native of Perry, Louisiana and attended school at Abbeville, Louisiana.

From Lafayette T&D, Wilfred Duhon, is closing out his career after over 36 years with our Company. Mr. Duhon began his career at the Lafayette T&D and leaves that department.

Mr. Duhon is a native of Lafayette and attended school there.

Baton Rouge is losing Edward Alonzo, a native of Donaldsonville, Louisiana.

Mr. Alonzo was employed in Baton Rouge in December of 1944 and is retiring from T&D there.

NEW BOOKS

(System Library — Beaumont)

HOW TO TALK WITH PEOPLE by Irving Lee (1952)

A program for preventing troubles that come when people talk together.

SELECTED TABLES FOR BUSINESS AND FINANCIAL CALCULATIONS by Theodore Lang and W. S. Schlauch (1937)

These tables were designed and prepared to be of service to those frequently called upon to perform business and financial calculations.

EXCELLENCE by John W. Gardner (1961)

This is a book about excellence, more particularly about the conditions under which excellence is possible in our kind of society; but it is also — inevitably — a book about equality, about the kinds of equality that can and must be honored, and the kinds that cannot be forced.

THOUGHTS ON THE SELECTION AND DEVELOPMENT OF BUSINESS ADMINISTRATORS by R. G. Freeman (1968)

If these papers are read for what they are in their own right, they should prove stimulating and useful to a wide variety of readers: administrators, young men preparing for administrative work, educators and all those interested in the development of human personalities. **THE NEW POLITICS** by Edmund Stillman and William Pfaff (1961)

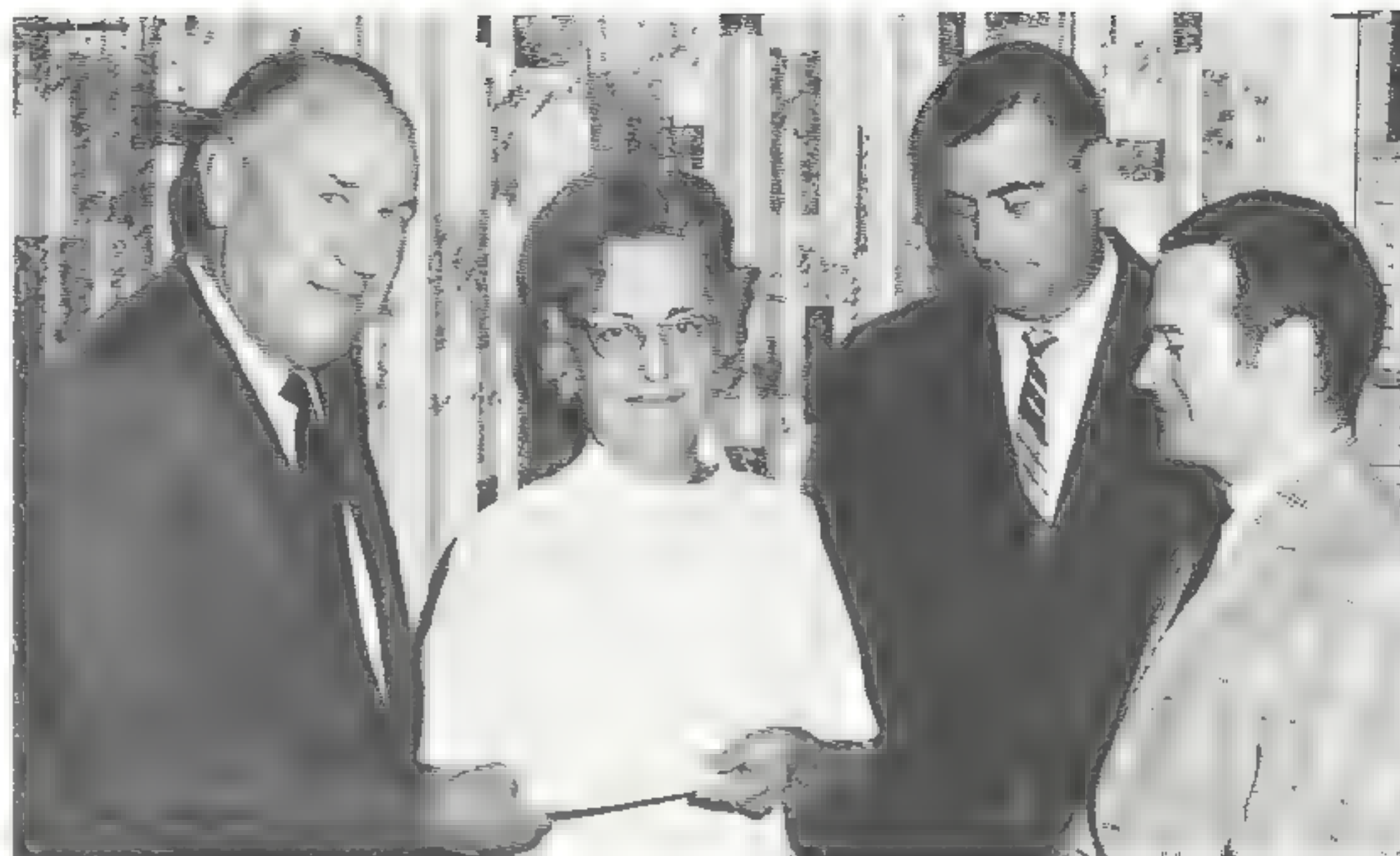
America and the end of the post war world.

THE SILVER CHALICE by Thomas B. Costain (1952)

A young Greek was employed to fashion a silver frame for a plain, cheap cup but a cup any christian would have been willing to die for the privilege of touching. It is the cup the Nazarene used when He broke bread for the last time with His followers.

TRAITORS' END by Nathaniel Weyl (1970)

The rise and fall of the Communist movement in Southern Africa.



Thirty Baton Rouge area secondary and elementary school teachers recently completed and received credit for a graduate-level course on nuclear science with the help of our company. Our Company contributed one-half of the tuition costs for the teachers and, in conjunction with the LSU Nuclear Science Center and the Louisiana Board of Nuclear Energy, also provided funds for books and related laboratory equipment needed for the course. The course, offered at two Baton Rouge schools, was taught by Dr. Ed Steele and Dr. Frank Iddings of LSU and the Nuclear Science Center. The program was co-sponsored by our company, the Nuclear Science Center, and the Louisiana Board of Nuclear Energy in cooperation with the East Baton Rouge Parish School Board. The three-credit-hour course was designed to give teachers much of the material needed for them to instruct their students in basic radiation principles and provide them with an understanding of the many peaceful applications of nuclear energy in science, industry and government. **J. R. Murphy**, left, vice president-Louisiana Operations, is shown presenting a check to LSU covering one-half of the tuition costs of the 30 Baton Rouge area teachers. With Mr. Murphy are Dr. Frank Iddings, right, and Dr. Ed Steele, and Mrs. J. W. Burns, a participant from Brownsfield Elementary School.

THE MANAGEMENT PROFESSION by Louis A. Allen (1964)

A fully validated statement of the concepts and principles of modern, professional management.

AFRICA TO 1875 by Robin Hallett (1970)

A modern history.

HURRICANE CAMILLE (1970)

A copy of the report on Hurricane Camille.

APPLICATION OF A MODIFIED MARKOV PROCESS TO THE OPERATIONAL SECURITY OF POWER SYSTEMS by Cole E. Wright (1970).

This thesis describes a new method of calculating the expected capability of a power generation system.

DIRECTORY OF CONSULTANT MEMBERS (1970) (Reference Book)

Listing of consultant members of the American Management Association.

THE EARLY HISTORY OF LABOR STATISTICS IN THE UNITED STATES (1970) (Reference Book)

Title is self-explanatory.

SOCIAL AND ECONOMIC CONDITIONS OF NEGROES IN THE UNITED STATES (1967) (Reference Book)

Title is self-explanatory.

WORK INJURIES AND WORK INJURY RATES IN THE HEAVY CONSTRUCTION INDUSTRY (1967) (Reference Book)

Title is self-explanatory.



REPORTERS

If you have any news for PLAIN TALKS, simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

Betty Neville (Neches Station), Sue Williams (Port Arthur), Jo Ann Landry (Beaumont S.C.), Johnnie Harris (Lake Charles - T&D), Fay Denney (Lake Charles - O), Bobbie Denais (Lafayette - O), Sue Champagne (Lafayette - T&D), Pam Weston (Nelson Station), Davie Carpenter (Orange), Maxie Bell (Silsbee), Barbara Lindsey (Beaumont), Ann Ogden (Beaumont), Edy Waltmon (Beaumont), Walt Wright (Baton Rouge), Pearl Darbonne (Sulphur), Earl Mayfield (Jennings), Leslie Lemoine (LA Station), Janis E. Wilganowski (Calvert), Wanda H. Tinsley (Madisonville), Pat Jones (Cleveland), Gail Reeves (Huntsville), Frances Murray (Conroe), Betty Dickson (Navasota), Linda Marks (Beaumont), Nina Ruth Bay (Navasota), Dora Landache (Willow Glen), Opal Temple (Baton Rouge-Acct.), Margie Force (Baton Rouge - T&D), Sandra Mouch (Baton Rouge - T&D), Gwen Blackwell (Baton Rouge - T&D), Beverly Hayden (Gas Dept.), Janette Lane (Zachary), Mel Nezat (Baton Rouge - Sales), Adele Vavasour (Port Allen), Billy Fortenberry (Gonzales), Lorraine Dunham (Port Arthur S.C.), and Kathleen Fuller (Sabine Station).

BATON ROUGE DIV.

Reaping the honors in big B.R. is Karen Wilson, daughter of Clyde Wilson, Baton Rouge T&D. Karen



was one of sixty students from across the nation selected to attend the summer science training program held in cooperation with the National Institute of Science and Mathematics at Louisiana State University from June 4th through July 30th. She also represented Woodlawn High School at the district rally in Algebra II this past Spring and was chosen by the faculty of Woodlawn to be their Pelican Girl state representative at L.S.U. Karen will be a senior at

Woodlawn this fall where she is a member of the drama club, Beta club, Future Teachers of America, Future Business Leaders of America, secretary of the student council and the Woodlawn Pantherettes. She is also a member of the choir of Jefferson Baptist Church.

Congratulations to Charles W. Roberts, Baton Rouge Production, and his wife who became the proud parents of a baby boy, Barry Michael, five pounds, four and one-half ounces, on April 4.

Naomi Guerin, 16 year old daughter of Maringouin Labor Foreman, Isidore Guerin, Jr., received six honor certificates on Awards Day at Livonia High School.



She was given the class scholarship award for grade 10A. Naomi earned the Biology award with a 4 point average. She was honored as top student in English II and

Geometry, and received the Library award and a band trophy.

Naomi is a member of the National Beta Club.



Urs Diggelmann, left, an exchange student from Rapperswil, Switzerland, recently toured our company's Willow Glen Generating Station. Robert Reid, control operations foreman, is shown discussing #3 unit with Diggelmann. The student's visit to Baton Rouge was made in co-operation with the East Baton Rouge Lions Club.

BEAUMONT DIV.



Congratulations to Geoffrey Purdon, Engineering Planning, System Engineering, Beaumont, upon his successful completion of work on his Masters degree in Business Administration at Lamar Tech. Mr. Purdon is a native of Beaumont where he graduated from South Park High School. He had earlier received a B.S. in mechanical engineering from Lamar.



Henry Zahn, production at Neches Station, seems to have a news making family. A front page Associated Press picture in a recent addition of the BEAUMONT ENTERPRISE spotlighted his daughter, Mrs. J. F.

Adams of Houston, and his grandson of 6 months Ross. The sign printed for Ross asked this question; "Will I get to go fishing?"

According to Mrs. Zahn her daughter, the former Janice Zahn, attended Giles, MacArthur and South Park High here and was graduated from Lamar Tech in 1958. Mrs. Adams was attending a hearing on environmental problems held in Houston when the photograph was taken.



Jim Grimes, IDS, can be proud of his son, Patrick, shown here with the rocket and display which won him first place in the Nederland High School Science Fair, Elementary Group Grade Five.

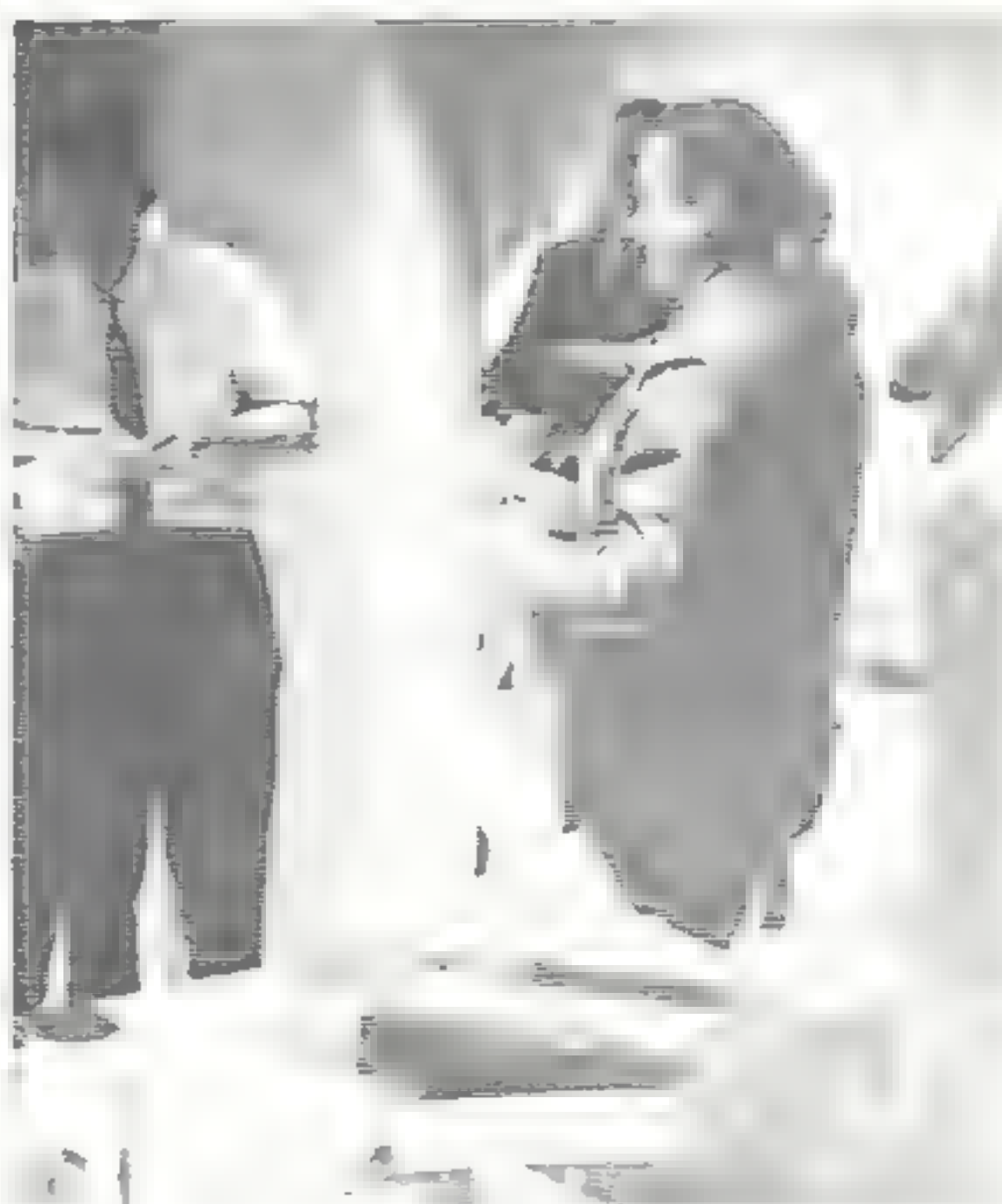


Leaving in style are **Jo Ann Bordenman** and **Nancy Westmoreland**, both senior keypunch operators. Joining in the celebration, from left to right,

are Jan Reddell, Lucy Restivo, Nancy, Jo Ann, Barbara Lindsey, Marjie Tiner, Frances Williams, Lorene Gant and Pat Culberson. Nancy has been with the company for 11 years and Jo Ann for 8. Jo Ann is in the process of starting a family by adopting an eight year old boy who should be part of the clan before school starts. The high point of the fete was a speech by Jim Wilder, supervisor of data systems operations, Beaumont, praising the girls for their years of service.



Richard A. "Dick" Landry, Jr., who has been transferred to Conroe and promoted to industrial engineer of the Western Division is shown here surrounded by friends at a going away party. Well-wishers present were, left to right, Bill Cropper, Margo Leininger, Jim Turner, Dick, Dalsy Fontenot, Ken Haynie, Wally Sisk, Loraine Blackwell, Mary Schlicher, Aubry Sprawls, and L. V. Dugas.



Pictured with the ribbon is **Vic Tompkins**, former director — Power Systems Operation, System Engi-

neering at a party held in his honor upon his leaving the company. Co-workers and friends held the party in the test kitchen in Beaumont. Among the gifts given Mr. Tompkins was a diagramed version of a Battery Charger? Mr. Tompkins left the company after 12 years to form his own construction company, the Coastal Power Constructors Company in Winnie, Texas. Since then he has married the former Katy Stedman.

Ann Parker, clerk in Beaumont voucher department, left the company after two years of service, July 24. Ann and her husband are awaiting the birth of their first child. All her fellow employees give their best wishes of the new edition.



More than 100 friends and co-workers gathered at the Neches Station assembly hall for the retirement dinner-party of **E. E. "Fig" Figari**, former plant superintendent. Pictured here, from left, are Tom Hensley, now retired from the plant; Bob Jackson, assistant secretary of the company; E. H. Pintsch, insurance and claims manager, Mr. Figari and Ed Loggins, system director of industrial sales. In the background is "Frenchie" Sheffield, well-known retiree.

LAFAYETTE



Soeey! Soeey! These are the words that awarded **Russell "Bill" Thomas-see**, Serviceman, Lafayette T&D, the title of "2nd place World Champion Hog Caller" at the annual "Cochon de Lait" which was held recently in Mansura, Louisiana. Pictured here is Bill sporting the trophy he was presented.



No, this is not the betting window at Evangeline Downs Racetrack. It is the cashier's window in the Lafayette District office. Pictured left is **Bobby Patin** of St. Landry, Louisiana, paying **Corbett LeBlanc**, Storekeeper, Lafayette, right, \$7,900, in \$100 bills, for scrap copper. Pictured in the center is **Trisha Pecorino**, cashier, looking somewhat unbelieving.

Our congratulations to **Melvin Clark**, meter reader, Lafayette Accounting, and wife **Linda** on the birth of a baby girl, **Robin Colleen** — seven pounds, one-quarter ounce, on March 31. This is their first child so Melvin needs no coaching in playing the role of Proud Papa.



Ray Robin, appliance repairman, Lafayette T&D, presents **Thomas Harvey** with a plaque for distinguished and unselfish service as scoutmaster of Troop 51, which is sponsored by the Scott Lions Club. Ray is the secretary and institutional representative of the Scott Lions.



Pictured on left is **Timothy Robin**, son of **Ray Robin**, receiving a trophy from the Lafayette Parish Cowbells Association for Grand Champion Showman in the Lafayette Parish Junior Livestock Show held recently in Lafayette. Tim also won in the senior division following his brother **Joey** who won a trophy for the same three years ago. (Who's the pretty girl, Tim?, Ed.)

Wilfred Duhon's co-workers honored him with a retirement supper at the Lafayette service center as recognition of his years of service to the Company.

LAKE CHARLES DIV.

Four out of five isn't bad. In recent municipal elections several employees of our Company received the winning votes. **Lester Gauthier**, senior engineer, Lafayette T&D, was re-elected to the post of alderman in Maurice, Louisiana. **Corbett LeBlanc**, Sr., the father of **Corbett LeBlanc**, storekeeper, Lafayette, was unopposed for re-election to the post of Mayor of Maurice, Louisiana. **Harold Beaugh**, residential sales representative, Lafayette Sales, led the ticket in votes for re-election to the position of alderman in Church Point, Louisiana. **Paul Broussard**, Lafayette T&D, lost for re-election as Mayor of Scott, Louisiana. **Lucas Denais**, husband of **Bobbie Denais**, departmental clerk, Lafayette sales, was unopposed in re-election for Alderman of Youngville, Louisiana.



Gulf Staters may not have all the beautiful women in the South but **Miss Peggy LaFleur** is adding to the tally. Peggy, 17, the daughter of **Lee LaFleur**, Lake Charles T & D, was recently crowned as the 1970 Contraband Queen in Lake Charles. During the festivities she was presented the trophy and received gifts from Lake Charles merchants. Congratulations to Mr. and Mrs. LaFleur and best wishes to Queen Peggy from all of her Gulf States friends. "LaFleur," the flower, a fitting name for the new queen.



Mr. Lee Henry was honored with a retirement party July 31, 1970, at the Lake Charles Service Center. He retired as meter shop foreman with over 47 years of service. Pictured is Mr. Henry with a half dozen green bananas, a can of V-8 juice, and a banana boat stuffed with money, which he was presented at the party.



John T. Devall, T & D-Jennings, reports that his son, Airman Richard A. Devall, has been assigned to Altus Air Force Base, Oklahoma, for service as a medical administration specialist. Richard is a 1965 graduate of Jennings High School and a 1969 graduate of the University of Southwestern Louisiana, at Lafayette.

PORT ARTHUR DIV.



It was a long time ago, but does anyone remember Mr. Lee N. Stanley. Mr. Stanley was the storekeeper at Port Arthur many years ago, and left the clock pictured above. The only data we can find is that he was the 'storekeeper and

that he died July 3, 1933. Can anyone tell us more? Pictured with the clock is Clifford L. Fruge, present storekeeper, who claims he has had to protect the clock from itchy fingers on numerous occasions.

Belated congratulations to Cordell and Karen Breaux who were married June 12 in St. James Catholic church in Port Arthur. Karen, the former Karen Peltier, is a clerk in appliance repair, Port Arthur T&D; and Cordell is a helper on a line crew in that division.

WESTERN DIV.



Not many Gulf Staters have had a chance to look over our new Service Center at Huntsville, so here it is.



The proud grandfather of these twin boys is Hardy Stabler, 1st Class Meterman, Navasota. The twins were born to Mr. and Mrs. Nolan Hammond on May 26, 1970.

In Memory

The many friends and fellow workers of Jimmie Smith extend their sympathy to his wife and family.

We extend our deepest sympathy to the family and friends of Fred G. Carter, retired employee, who passed away on May 5, 1970, in Beaumont, Texas.

Deepest sympathy to the family of Yvonne Tremonte, home service advisor in Lake Charles, whose husband and two others were killed in a car wreck over the Memorial Day weekend, near Monroe, La.

Sympathy to members of the Bill Heaner family on the death, at 95, of his grandmother, Mrs. W. R. Jones, of Brownsville, Texas. Mrs. Jones had been active in Brownsville political circles for many years and was county treasurer at the time of her passing. Mr. Heaner is personnel manager.

Our deepest sympathy to Joe McClelland, superintendent of sales, Beaumont, on the death of his father, J. H. McClelland, Sr. who passed away June 10.

Condolences to the family of former Gulf Stater W. A. Whitten, 73, who died recently in St. Elizabeth Hospital where he had been a patient one week.

dis GRUNT lings



SMASHED
AGAIN!

I'LL HAVE YOU
KNOW I'VE
BEEN WORKING
LATE AT
THE OFFICE



OFFICE?
WHAT'S AN OFFICE?
I DIDN'T KNOW
SOMEONE INVENTED
AN OFFICE.



I JUST
DID.

DICK WILSON © 1968

TEXAS A&M UNIVERSITY

Sept. 12—Wichita State*
 Sept. 19—Louisiana State
 Sept. 26—Ohio State
 Oct. 3—Michigan
 Oct. 10—Texas Tech*
 Oct. 17—Texas Christian*
 Oct. 24—Baylor
 Oct. 31—Arkansas*
 Nov. 7—South Methodist
 Nov. 14—Rice*
 Nov. 26—Texas

TULANE UNIVERSITY

Sept. 12—Texas Tech
 Sept. 19—Georgia*
 Sept. 26—Illinois
 Oct. 3—Cincinnati
 Oct. 10—Air Force
 Oct. 17—North Carolina*
 Oct. 24—Georgia Tech
 Oct. 31—Vanderbilt
 Nov. 7—Miami (Fla.)*
 Nov. 21—N. C. State*

RICE UNIVERSITY

Sept. 19—VMI*
 Sept. 26—Louisiana St.
 Oct. 3—California*
 Oct. 17—So. Methodist
 Oct. 24—Texas*
 Oct. 31—Texas Tech*
 Nov. 7—Arkansas
 Nov. 14—Texas A&M
 Nov. 21—Texas Christian*
 Nov. 28—Baylor

TEXAS UNIVERSITY

Sept. 19—California*
 Sept. 26—Texas Tech
 Oct. 3—UCLA*
 Oct. 10—Oklahoma at Dallas
 Oct. 24—Rice
 Oct. 31—Southern Methodist*
 Nov. 7—Baylor
 Nov. 14—Texas Christian
 Nov. 26—Texas A&M*
 Dec. 5—Arkansas*

LOUISIANA STATE UNIVERSITY

Sept. 19—Texas A&M*
 Sept. 26—Rice*
 Oct. 3—Baylor*
 Oct. 10—Pacific*
 Oct. 17—Kentucky*
 Oct. 24—Auburn
 Nov. 7—Alabama at Birmingham
 Nov. 14—Mississippi State*
 Nov. 21—Notre Dame
 Nov. 28—Tulane
 Dec. 5—Mississippi*

BAYLOR UNIVERSITY

Sept. 11—Missouri at St. Louis
 Sept. 19—Army
 Sept. 26—Pittsburgh*
 Oct. 3—Louisiana St.
 Oct. 10—Arkansas at Little Rock
 Oct. 24—Texas A&M*
 Oct. 31—Texas Christian
 Nov. 7—Texas*
 Nov. 14—Texas Tech*
 Nov. 21—Southern Methodist*
 Nov. 28—Rice*

1970 Football Schedule

SAM HOUSTON STATE UNIVERSITY

Sept. 12—Troy State
 Sept. 19—McNeese State
 Sept. 26—East Texas State*
 Oct. 3—Sul Ross State*
 Oct. 10—Angelo State
 Oct. 17—Tarelton State*
 Oct. 24—Southwest Texas State*
 Oct. 31—Howard Payne
 Nov. 7—Texas A&I
 Nov. 14—McMurray*
 Nov. 21—Stephen F. Austin

TEXAS SOUTHERN UNIVERSITY

Sept. 19—Southern U.*
 Oct. 3—Tennessee State
 Oct. 10—Alcorn A&M
 Oct. 17—Bishop*
 Oct. 24—Mississippi Valley
 Oct. 31—Grambling
 Nov. 7—Jackson State
 Nov. 26—Prairie View*

SOUTHERN UNIVERSITY

Sept. 12—No. Caro A&I at Philadelphia
 Sept. 19—Texas Southern
 Sept. 26—Prairie View*
 Oct. 3—Mississippi Valley
 Oct. 10—Arkansas AM&N
 Oct. 17—Jackson State*
 Oct. 24—Alcorn A&M
 Oct. 31—Tennessee State
 Nov. 14—Florida A&M*
 Nov. 21—Grambling*

LAMAR TECH

Sept. 19—West Texas State*
 Sept. 26—Louisiana Tech*
 Oct. 3—Southern Illinois
 Oct. 10—McNeese State*
 Oct. 17—Abilene Christian*
 Oct. 24—SW Louisiana
 Oct. 31—Arkansas State
 Nov. 7—Trinity University
 Nov. 14—New Mexico State
 Nov. 21—UTexas Arlington*

SOUTHWESTERN LOUISIANA UNIV.

Sept. 12—Southern Mississippi*
 Sept. 19—SE Louisiana*
 Sept. 26—UT Chattanooga
 Oct. 3—Doane*
 Oct. 10—Louisiana Tech*
 Oct. 17—UTexas Arlington
 Oct. 24—Lamar Tech*
 Oct. 31—NE Louisiana
 Nov. 17—Tampa*
 Nov. 14—NW Louisiana
 Nov. 21—McNeese State

McNEESE STATE COLLEGE

Sept. 12—East Texas State
 Sept. 19—Sam Houston*
 Sept. 26—UT Martin*
 Oct. 3—Louisiana Tech
 Oct. 10—Lamar Tech
 Oct. 17—NE Louisiana*
 Oct. 24—Pensacola Navy
 Oct. 31—Troy State
 Nov. 7—NW Louisiana*
 Nov. 14—SE Louisiana
 Nov. 21—SW Louisiana*

UNIVERSITY OF HOUSTON

Sept. 19—Syracuse* (night)
 Sept. 26—Oklahoma State
 Oct. 3—Open
 Oct. 10—Mississippi State
 Oct. 17—Oregon State* (night)
 Oct. 24—Alabama*
 Oct. 31—Tulsa*
 Nov. 7—Mississippi
 Nov. 14—Wyoming* (night)
 Nov. 21—Wake Forest* (night)
 Nov. 26—Florida State (night)
 Dec. 5—Miami (night)

HOUSTON OILERS

Sept. 20—Pittsburgh
 Sept. 27—Miami*
 Oct. 4—Cincinnati
 Oct. 11—Baltimore*
 Oct. 18—Pittsburgh*
 Oct. 25—San Diego
 Nov. 1—St. Louis
 Nov. 8—Kansas City
 Nov. 15—San Francisco*
 Nov. 22—Cleveland
 Nov. 29—Denver*
 Dec. 7—Cleveland*
 Dec. 13—Cincinnati*
 Dec. 20—Dallas

NEW ORLEANS SAINTS

Sept. 20—Atlanta*
 Sept. 27—Minnesota
 Oct. 4—N. Y. Giants*
 Oct. 11—St. Louis
 Oct. 18—San Francisco
 Oct. 25—Atlanta
 Nov. 1—Los Angeles*
 Nov. 8—Detroit*
 Nov. 15—Miami
 Nov. 22—Denver*
 Nov. 29—Cincinnati
 Dec. 6—Los Angeles
 Dec. 13—San Francisco*
 Dec. 20—Chicago*

FOR YOUR CONVENIENCE, these schedules have been compiled on this page. Simply clip along the right side and you will have an "at a glance" summary of all football games being played in or close to our service area. Attend a game this fall, if not, go to the game electrically via radio or television.

SUE - PER SWEETS!

Featured this issue is Sue Kendall, home service advisor from Beaumont since her graduation in January, 1967. She went to North-



western State College in Natchitoches, La., receiving a degree in Home Economics. She is married and has one son who is five years old. Sue tells us she enjoys cooking very much especially baking—so her family doesn't have to ask twice for cakes, pies or homemade

cookies!! Sue is a busy career woman as well as a busy mother and wife; so, she'll share some of her favorite quick and easy recipes that she prepares during the workweek to save time for her family.

CURRIED FRUIT COMPOTE

- | | |
|--------------------------------------|---|
| 1 can (1 lb. 1 oz.) pear halves | 2 tsp. curry powder |
| 1 can (1 lb. 1 oz.) apricot | ½ cup brown sugar, firmly packed |
| 1 can (1 lb. 4 oz.) pineapple chunks | ¼ cup toasted slivered almonds (optional) |
| 8 maraschino cherries | 1 cup dairy sour cream |
| ¼ cup butter or margarine | |

Drain fruit thoroughly. Melt butter or margarine in electric skillet at 225° degrees. Blend curry powder into melted butter, and heat mixture for 3 minutes. Blend brown sugar into curry mixture and arrange drained fruit on top. Sprinkle fruit with almonds, if desired. Cover and cook at 225° degrees for 30 minutes. Cook for an additional 15 minutes longer, basting the fruit with the juices several times. Tilt skillet slightly to spoon juices from corner of skillet. Serve hot with topping of sour cream. Makes approximately 8 servings.

QUICK SKILLET FLAMENCO

- | | |
|-------------------------------------|---|
| 2 Tbsp. shortening or vegetable oil | 1 cup instant rice |
| ¼ tsp. garlic juice | ½ pkg. frozen green peas |
| 1 Tbsp. instant minced onion | 1 cup hot water |
| 1 Tbsp. instant minced green pepper | ½ tsp. salt |
| 1 No. 2 can tomatoes | 1 tsp. oregano |
| | dash black pepper |
| | 1 12 oz. can luncheon meat, cut into small strips |

Preheat electric skillet to 300° degrees. When signal light goes off, melt shortening. Add remaining ingredients in the order listed; mix well and bring to a boil. Cover skillet, reduce heat to simmer and cook for 10 minutes or until rice has absorbed the extra liquid. Serves 4 to 6.

PINEAPPLE DREAM CAKE

- | | |
|--|----------------------------------|
| 1 pkg. yellow cake mix | 4 eggs |
| 1 envelope Dream Whip Topping Mix (don't whip) | 1 cup cold tap water |
| | ¼ cup vegetable oil (Wesson oil) |

Combine all ingredients in large bowl of electric mixer. Blend until moistened. Beat at medium speed for 4 minutes. Pour into greased and floured bundt pan. Bake at 350° degrees for 40 minutes. Cool in pan 15 minutes and then turn out on rack to finish cooling.

QUICK PINEAPPLE FROSTING

- 1 pkg. Betty Crocker's Dole Pineapple Frosting
- Prepare frosting according to directions on box. Then spread frosting smoothly over cool cake.

BULK RATE
U. S. POSTAGE PAID
Beaumont, Texas
Permit No. 11

AFTER FIVE DAYS RETURN TO



P. O. BOX 2951
BEAUMONT, TEXAS

77704

RETURN POSTAGE GUARANTEED

SOMEONE CARES



TOM REEVES
Engineer Says:

Safety should begin with one of the most important people in the world — yourself.

Prevent Accidents